



BRITISH RED CROSS SOCIETY.

Incorporated by Royal Charter, 1908.

Press & Publicity Department,
14, Grosvenor Crescent,
London, S.W. 1.

SLOANE 5191.

PRESENTATION OF THE HOUSE OF DIOR'S PARIS WINTER COLLECTION
AT BLENHEIM PALACE ON WEDNESDAY, 12.11.58.
IN THE PRESENCE OF H.R.H. PRINCESS MARGARET.

PRESS LIAISON

Please report to press table at Blenheim Palace where programmes will be available as well as a plan showing the route the mannequins will take.

The names of representatives from the Press Department of the House of Dior will be found on the attached sheets together with the names of all those who have come over for the event including full details of the mannequins.

Red Cross personnel on the coaches are MISS ELIZABETH BLACK, MADAME ST. MARTIN WATTS and MISS NANCY SOLLEY.

Photography is on Royal Rota. Those in receipt of Buckingham Palace Passes are THE DAILY MIRROR, KEYSTONE PRESS AGENCY LIMITED, OXFORD TIMES, OXFORD MAIL and PARIS MATCH who are taking black and white and colour photographs.

Return journey - A rendezvous will be arranged by the drivers. The coaches are timed to leave for London at 7 p.m. and we should be grateful if you would report to the rendezvous by that time.

H.R.H. PRINCESS MARGARET -

Princess Margaret will arrive just before 4 p.m., inspect the Guard of Honour (Members of the Oxfordshire Branch) and walk through all rooms at Blenheim Palace. On taking her seat she will be presented with a bouquet by HILARY COATES, 81, Banbury Road, Kidlington, aged 8 years, a Link member of the Oxfordshire Branch.

She will present MONSIEUR YVES ST. LAURENT with the Society's Badge of Honour, which entitles the recipient to Life Membership of the British Red Cross Society, at approximately 6 p.m. An announcement to this effect will be made by DAME ANNE BRYANS, the Society's Deputy Chairman, over the loud speaker system which is installed in all rooms.

At the end of the presentation Princess Margaret will retire, but before doing so will walk through all the rooms. At approximately 6.45 p.m. she will draw the tickets for the raffle in the GREAT HALL.

The Hon. Iris Peake will be in attendance.

p.t.o.

BLenheim PALACE - The Duke and Duchess of Marlborough have lent their home for the occasion. The Duke is an Honorary Life Member of the B.R.C.S. The Duchess of Marlborough is President of the Oxfordshire Branch and has been personally responsible for the whole of the arrangements from beginning to end. She has been assisted by the Oxfordshire Branch (Director, MISS E.V. CLIMENSON) and National Headquarters.

A Junior Link member - ANN MOBEY, 17, Grove Street, Summertown, aged 7 years, will present a bouquet to the Duchess of Marlborough.

THE REASON FOR THE PRESENTATION. The last Balance Sheet of the B.R.C.S. showed a deficit of £48,098 and following the tradition and sympathy for the Red Cross established by the late Monsieur Christian Dior the Presentation is in aid of the international work of the Society.

A HIGHLIGHT - MONSIEUR YVES ST. LAURENT has created a special dress for the show to be named "BLENHEIM".

RAFFLE TICKETS - Tickets £1. Prizes have been presented by Dior.

INTERPRETERS - will be available. Models will be announced by Red Cross members in every room.

V.I.P'S - It is anticipated that representatives from the following Embassies will be in the audience:-

Belgium	Madame René van Meerbeke
Burma	Madame Aung Soe
Bolivia	Madame Paz Estenssoro
Czechoslovakia	Madame Milena Galuškova
Dominican Republic	Senora de Thomen
France	Madame Chauvel
Japan	Madame Katsumi Ohno
Laos	H.R.H. Princess Khampen
Lebanon	Madame El. Ahdab
Luxembourg	Madame André Clasen
Panama	Senora Carlos F. Alfaro
Peru	Madame T. de Rivera Schreiber
Roumania	Madame Balaceaunu
Thailand	Madame Malakul
Venezuela	Ambassador & Madame Dagnino
Yugoslavia	Madame Ivo Vejvoda

It is hoped that other names will be available at the Press table.

E.C. GRAHAM

DIRECTOR, PRESS & PUBLICITY.

12th November, 1958.

REPRESENTATIVES FROM HOUSE OF DIOR VISITING
 BLENHEIM PALACE.

M. Robert de Maussabre	-	Chef de Service de Publicite)) Press) Liaison
M. Jean Claude Donati	-	Assistant de M. Maussabre	
Mme. Jean Ralli	-	Public Relations	
M. Yves St. Laurent			
M. Jacques Rouet	-	Directeur	
Mme. Jacques Rouet	-	Wife	
Mme. Raymonde Zehnacker	-	Directrice	
Mme. Suzanne Luling	-	Directrice des Salons et de Vente	
Mme. Marguerite Carre	-	Premiere Assistante Modeliste.	
M. Serge Heltler Louiche	-	Directeur de Dior Parfums	
M. Bernard Picot	-	Directour de Vente Parfums	
Mme. Hubert Bricard	-	Assistante de M. Yves St. Laurent	
M. Hubert Bricard	-	Husband of Mme. Bricard	
M. Guillaume	-	Coiffeur de Paris	
M. Michel Brodsky	-	Directeur de Vente du Department Chaussures	
M. Serge Mirman	-	Dior (London) - Vice Chairman	
Mme. Simone Mirman	-	Dior (London) - A Director	
Mrs. T. Wyndham	-	M. Serge Mirman's Secretary	
Mrs. A. Barret	-	-do- Personal Assistant	
Mr. Flitton	-	Company Secretary	
Mr. Wyatt	-	Official from Shippers	
Mme. de Turckheim	-	Chef de Cabine	
Mme. le Guennec	-	Assistant to Mme. de Turckheim	
Mme. Preveteau	-	Dresser	
Mme. Dumaillet	-	"	
Mme. Raoult	-	"	
Mme. Doisneau	-	"	
Mme. Cotte	-	"	
Mme. Tessier	-	"	
Two Eressers	-	Names unknown	

MANNEQUINS:-

ZOE CONSTANT Zoe is the YOUNGEST MEMBER of the "Cabine". Born in Paris where she took commercial studies. Spent a year in London at French "Lycee".

CLAIRE DE BILLY With "Cabine" for 7 years. At one time was one of Lelong's mannequins. Monsieur CHRISTIAN DIOR CREATED HIS FIRST DRESS USING HER FOR THE MODEL. Travelled with Dior's shows in Japan, South Africa, Finland, etc. Has a boy and a girl. Loves dogs - owned a pug for years. Loves dancing and is fond of musical evenings at home.

ALLA DE DULMEN Alla is MANCHURIAN. Was very young when she came to France to complete her education. Is THE SENIOR MEMBER OF THE "CABINE". Married to a fashion photographer and has a 2-year old son and looks after him entirely. She loves the country where she spends her week-ends with her husband and child. Is known throughout the world and has modelled in every country.

KOUKA GASPARD

Was born in Buenos Aires. Is 25. Educated in the Argentine, first at the "Lycee" and then studied medicine for a year at the Faculty of Medicine. Was admitted to the "Corps de Ballet" of the Colon Theatre. To be a mannequin was her heart's desire; she longed to go to Paris and went for a fortnight, after winning a prize, and stayed for 2 years. Was engaged by Givenchy's three days after her arrival and was photographed for magazines. HAS BEEN A MEMBER OF THE DIOR "CABINE" FOR A MONTH. She has travelled widely BUT THIS IS HER FIRST VISIT TO ENGLAND. She is "very fond of the theatre, the ballet, but above all she loves her "Maison"." Keen on the classics.

FRANCE GHEYS

Born in North of France in 1927. Studied till 18 when she decided to become a model. Stayed a short time at Worth. Went to Dior's in 1947. BEEN WITH DIOR LONGER THAN ANY OF THE MANNEQUINS. Has travelled the world both on business and pleasure. She says "I like everything and consider myself a very happy girl". Favourite sport is swimming.

DENISE GIRARD

Denise was born in Quebec in 1936 - her parents are French Canadian. Lived there until 14 years of age, when she went to live with an aunt in Monte Carlo to widen her education. Finished in London. In 1954 she went to Paris and met M. Christian DIOR WHO WAS A RELATION. Loves travelling. Sports are tennis, swimming and skiing. Fond of the theatre and music and goes to the country as often as possible.

LUCKY JANICHEWSKY

Born in Quimper. MARRIED at 16 and has a daughter of 14. BEGAN her modelling career at Hermes. Then she went to Fath. Has been with Dior 8 years. Loves the country and has a little cottage near Chartres. She directs the "Mutuelle des Mannequins", which she created 5 years ago, and also the mannequin school where she teaches every evening.

SVETLANA KASSESSINOF

Svetlana is a Russian. She was born in Cairo in 1934. Her father is a painter of miniatures. Studied in Egypt till she was 14. Mother wanted her to be a ballerina and sent her to London to study. At 19 she entered the SADDLER'S WELLS BALLET. Went for a 6-month tour with the Old Vic Theatre in the U.S.A., but unfortunately she broke her left leg and had to rest for six months. Afterwards was given a part in "The King and I". Two years ago she went to Paris. She happened to pass the Dior Salon and decided to go in. Christian Dior saw her and immediately engaged her. Svetlana speaks 5 languages. Still studies ballet. Not keen on sports but does some fencing. VERY KEEN ON COOKING - VERY SUPERSTITIOUS - her colour is RED.

LIVIA LAMBLIN

Aged 26 - born in London where she was educated. Went to Paris 5 years ago to study French at the Sorbonne. Had four years with Balenciaga. Thinks of Paris as her second home - loves to roam there looking for bits of furniture for her flat. Has travelled extensively and is very fond of ballet.

ODILE LAMORAL

Born in Provence in 1930. Studied to the "baccalaureat". Had wanted to study "Beaux-Arts", but instead had the chance to go to the Antillas and when she came back married. Entered the Dior Boutique in 1954 and shortly afterwards became a mannequin. HAS a 12-MONTH OLD DAUGHTER. She loves her home life above everything. Her favourite sport is skiing.

NICOLE MARCAULT

Aged 25 and born in Paris. For two years was secretary to a doctor. Been a member of the "Cabine" for two years. Has a well-stocked library and is an avid collector of books from river bank stalls. Hobbies are theatre, reading and astrology.

LIA LUCAS

Born in Bucharest in 1931. Went to France in 1950. Was engaged by Schiaparelli and went to Dior in 1954. MARRIED 6 months ago. WOULD LOVE TO OWN A DOG, but HER HUSBAND FORBIDS. Hobbies are classical music and ballet. At the moment she is very busy preparing her new apartment and hopes to move in very soon. Has travelled widely in the U.S.A.

SIMONE MEUNIER

Born in Le Havre in 1929. She was determined when she went to Paris to see M. Christian Dior. She did, and was immediately engaged. She is married with a FOUR YEAR OLD SON. SPEAKS ENGLISH QUITE WELL. Loves country life and IS A GOOD COOK. Hobbies are all sorts of games and swimming. Likes country life. Has visited Scandinavia, Germany, Spain, Turkey and the U.S.A.

VICTOIRE THEROND

Discovered by Dior four years ago. At that time she was attending the School of Decorative Arts. Became ONE OF THE FIRST SMALL SIZE MODELS. Married a year ago. Spends a quiet life. Hobbies painting. She loves the sea, the sun and is a good swimmer.

CHRISTINE TIDMARSH

Born in London in 1932. When she left school worked as a Secretary, but hated it. Longed to become a model and was engaged by Dorville. During a week-end in Paris she decided to go into Dior's Salon. She saw MONSIEUR ST. LAURENT WHO ENGAGED HER AT ONCE. She is a jazz-fan and has a large collection of records. SHE IS LEARNING FRENCH IN HER SPARE TIME.

JILL WRIGHT

Aged 20. Lives at Woodford, Essex. When she left school she started a secretarial career but gave this up for free-lance modelling. In October this year she went to see M. St. Laurent, who told her that she could do her first job for the House of Dior at the Blenheim Show.