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The

TWO MESSAGES:

HODGKINSON & PARTNERS:

A CARGO OF BRITISH LIVE STOCK ARE LEAVING FOR RUSSIA  
BY PLANE FROM SOUTHEND AIR PORT ON TUESDAY, 25th NOV.

THE LIVE STOCK CONSISTS OF CATTLE, SHEEP, BULLS AND 20  
SHEEP DOGS,

TWO FLIGHTS ONE AT 8.30 A.M. AND THE OTHER at 12.30 P.M.

THEY GO TO ROTERDAM AND THENCE OVERLAND TO RUSSIA.

(MR. RUCK KEEN, HYDE PARK 1234.)

# Hodgkinson Partners Ltd.

*Public Relations Counsel*

Suffield House 79 Davies Street W.1. Telephone HYDe Park 1234/7

French Associate — "Information-Press-Relations" Paris.

DIRECTORS: COLIN HODGKINSON - MALCOLM LAMB - ANTHONY FELL, M.P. - PAUL WILLIAMS, M.P.

Miss Grace Field,  
Pathe News Ltd.,  
Pathe House,  
133 Oxford St.,  
W. 1.

21st November, 1958

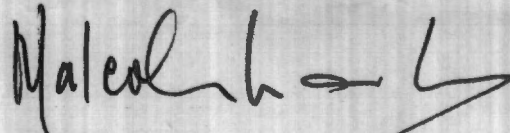
Dear Grace,

I am sending you a copy of the press release which is being put out to the press. The story is unique, particularly so far as the sheep dogs are concerned;

If you would like to cover this, please let me know. We shall be happy to arrange all facilities for you.

Kind regards,

Yours sincerely,

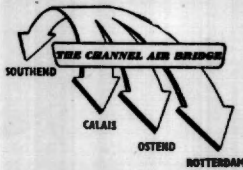


Malcolm Lamb.

# PRESS INFORMATION

With Compliments

AIR CHARTER LIMITED



## CHANNEL AIR BRIDGE

For further information: AIR CHARTER LIMITED, 21 WICMORE STREET, LONDON, W.1. Tel. MUSEUM 1595  
Until noon Saturday, 22 November Tel. HYD 1234.  
or p.m. Sat. or Sun. Contact **MALCOLM LAMB**  
Tel. Park 4,176. Colin Hodgkinson

### BRITISH SHEEPDOGS FOR RUSSIA

#### Pedigree Livestock from Local Breeders to go by Channel Airlift.

Livestock bought from local British breeders by a Russian trade delegation will be flown across the Channel, on the first part of its journey to Russia, on Tuesday next, 25th November.

From Southend Airport, 139 animals will be airlifted by Bristol freighter aircraft of the CHANNEL AIR BRIDGE to Rotterdam. Mr. Howard Surch a Reading farmer, travels with the stock, which will then go by train to the Czechoslovak frontier. It is the first time British pedigree livestock exported to Russia, have been flown across the Channel. In all, nineteen pedigree bulls, 100 pedigree rams and 20 working sheepdogs are leaving in this shipment. This is the result of a contract signed between the Russian trade organisation, "Prodintorg", responsible for the import and export of foodstuffs, and British Livestock Limited of London.

The bulls and rams are to be used to improve Russian strains of cattle and sheep. The sheepdogs (18 Border and two English collies) are to start a line of working sheepdogs in Russia. At present, Russian shepherds control their flocks without dogs.

Local breeders whose stock is in this shipment are:-

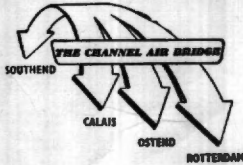
NOTE: Facilities for Press and cameramen will be available at Southend Airport on Tuesday next, November 25th. Loading of livestock will be in two stages. First loading into three aircraft, takes place between 8. and 9.30 pm. These aeroplanes return for the second shipment and reload between 12.30 and 2 p.m. approximately.

K/M21:31:8.

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Until noon Sat. Nov. 22 tel. HYD 1234  
or p.m. Sat. and Sun. **Contact**  
tel. PARK 4176 Colin Hodgkinson

### BRITISH SHEEPDOGS FOR RUSSIA

Channel airlift of pedigree livestock for the Soviets

British pedigree livestock sold to Russia will, for the first time, be flown across the Channel.

On Tuesday next 25th November, 139 picked animals will be flown from Southend Airport to Rotterdam by Bristol freighter aircraft of the CHANNEL AIR BRIDGE. This shipment is the result of a contract signed between the Russian trade organisation for the import and export of foodstuffs, "Prokhintong", and British Livestock Limited of London.

Mr Howard Surch, a Reading farmer, is travelling with the stock as far as the Czechoslovak frontier. From Rotterdam the animals will go by rail.

Trained sheepdogs are being sent to Russia for the first time. At present Soviet shepherds control their flocks without dogs. With 18 Border and 2 English Collies they hope to produce a line of working sheepdogs.

The British stock, to be used for the improvement of Russian strains, consists of 19 pedigree bulls and 100 pedigree rams. The 20 sheepdogs will be in the same shipment.

The bulls are 12 Hereford, five Aberdeen Angus and two Shorthorn. The rams are 25 Oxford Down, 33 Romney Marsh, 25 Suffolk and 17 Shropshire.

The Russian trade delegation buying the animals insisted on strict veterinary tests before acceptance.

NOTE: Press facilities will be available at Southend Airport on Tuesday 25th November in the offices of the Channel Air Bridge. Loading of livestock is in two stages. First 8-9.30 a.m. Second 12.30/2 p.m. Three aircraft will be used on both flights.

OPERATIONS: SOUTHEND AIRPORT

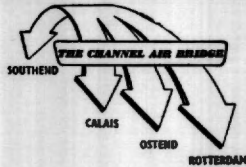
TEL. ROCHFORD 56491



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## CHANNEL AIR BRIDGE

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Until noon Sat. Nov. 22 tel. HYD 1234

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