

CHINCHILLA RAISED HERE.

Julie Andrews looked very much My Fair Lady, modelling a chinchilla bolero at the Dorchester. It was worth £5,000, and was made from pelts of animals reared in England. For perfect matching, the pelts were chosen from 2,500. A few animals not yet at the pelt stage were on show there.

One chinchilla farm is near Reas-en-Wye. It may be the fore-runner of many. On a maize compound two can be fed for sixpence a week.

Chinchilla were first discovered in the Andes Mountains, South America, and were hunted till they became almost extinct. Nowadays extensively bred in California, the little animals are the basis of a vast industry worth 2,00-million dollars. If you fancy that sort of income, give up your job, and farm some yourself. In a chinchilla coat a girl can make a woman in mere mink feel quite envious. So why not grow your own?