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GRANDMA MUST BE GLAMOROUS.

A glamour contest with a difference was held at the New Victoria Cinema. Every competitor had to be a grandmother. Judges included Raymond (Tessy Wessy), Freddie Mills, Jo Douglas, and Ann Haywood. On parade were the short list, weeded out from twelve-hundred entrants from all over the country. Iris James, London, 39. Aline White, Cornwall, 42.

The winner was Bertha Griffiths, of Birkenhead. She has one grandchild. Sweet 47, and she has been kissed, so that part of the ceremony wasn't a novelty.

Now see Bertha over a hot stove at home - Clarendon Street, Birkenhead - where she was the heroine of the hour, after winning the thousand-pound cheque in London. Her essential qualification, her daughter's child, Karen aged 2. If the family keep up the pace, in another twenty years or so Bertha may be entering the Glamorous Great Grandmother's contest.

Back to the scene of triumph. Billy Butlin claimed a sponsor's privilege. He and Kemaley Press staged the contest. What a day for Grandma.

And for a great-grandmother, over to Edgware, Middlesex. Old Mrs. Rosina Jones arrived at the Ritz Cinema where she was greeted by the Mayor of Hendon. For her 100th birthday celebration, Mrs. Jones was presented with a number of gifts subscribed for by local people. Among them was five pounds from the staff of the cinema where Mrs. Jones is a regular patron.

The cinema manager, Mr. Wyatt needed the Mayor's help to carry in the table loaded with good things which Mrs. Jones cannot afford on her old age pension. We all join in wishing her "Many Happy Returns of the Day".