IT'S THE SEASON FOR BEAUTY! That time of year is here when beauty comes out from under wraps, and every country, state and group has got to have a "miss". Press photographers of the nation pick Martha Brannon - and who should be better judges? The miss from Bishop ville, South Carolina, clicks with the cameramen. But can a "Mrs." also rate? She can and does. Mrs. Margaret Priebe of Des Moines, Iowa - mother of four - is chosen Mrs. America at Fort Lauderdale. Florida. The former school teacher gets a South American trip and numerous prizes, but her husband gets breakfast in bed! You can't beat that!