

# VOICE AND VISION LTD

## *Public Relations*

107 BAKER STREET LONDON W1  
HUNTER 9933

## PRESS SERVICE

### FACTS ABOUT THE USED CAR SHOW

#### Duration and times

The Show opens to the public at 10 am on Saturday 26th September and remains open until 10 pm on Saturday 10th October.

The opening ceremony will be at 11.30 am on 26th and the official opener is Mr Richard Greene, film and television star.

Hours of opening are : Weekdays 2 pm to 10 pm.  
Saturdays 10 am to 10 pm.

#### Organisers

The Show is organised by Pall Mall Exhibitions Ltd., 34 Norfolk Street W C 2. The Managing Director, Mr L W Redhead, is available for interview and may be contacted through the Show Press Office (SHE 4346 extensions 10 and 25).

#### Exhibitors

68 car dealers and 19 hire purchase finance companies occupy the main area of Olympia's Grand Hall. Other exhibitors include the Royal Automobile Club, the motoring press, the Evening Standard, West London Road Safety Committee and the British School of Motoring.

A full list of exhibitors' names and addresses will be found in the official catalogue, obtainable from the Press Office.

#### Cars on show

During the Show every type of car will be offered for sale - Rolls and Bentleys, bubble-cars, sports and racing cars, family and business cars, estate cars, etc. Besides British makes there will also be American, French, Italian and German cars.

Cars sold each day of the Show will be replaced before it opens the next day.

#### Guarantees

Dealers exhibiting at the Show are offering guarantees or warranties to buyers, depending on the price and year of the car. Guarantees vary from three to twelve months.

#### Further information

The Press Office telephone number is SHE 4346 (extensions 10 and 25) and it will be manned daily during the hours the Show is open.

For further information at other times telephone Eric Towers at Hunter 9933.