

IT'S SWISS FORTNIGHT.

What two pretty girls in Swiss National Dress were doing in Park Lane, pinning Edelweiss on every presentable man; and why Swiss watches were exhibited at Park Lane House, became quite clear when London learned that it was Swiss Fortnight, the two weeks when Switzerland is showing herself to Britain. The smallest watch in the world is there as a proof that in the art and craft of watch-making the Swiss lead the world.

One watch is incorporated in an imitation Victorian five-pound piece.

Chelsea Pensioners had the Swiss Crossbow demonstrated to them. These military chaps have to keep up with the times, so they can tell William what did William Tell. From 35 yards the demonstrator was right on the target.

At Great Ormond Street Hospital the Swiss Ambassador was the most welcome visitor the children had had for a long time. He brought 1,000 bars of Swiss chocolate, plenty for everybody. Swiss Fortnight. Why not have a Swiss Year?