

PICCADILLY NEW CIRCUS.

Piccadilly Circus won't look like this much longer. The Eros statue will remain, but the Monico site, familiar to millions of visitors as well as Londoners, is coming down. Demolition, is proceeding at the back of the buildings. And as well as the Monico itself, the wartime Rainbow Corner will be only a memory.

Behind the great project are insurance general manager, P.R. Cahill (left) and property tycoon Jack Cotton. They plan a gigantic 13-story building, 150 feet high, with shops, offices, restaurants, and car park. The famous advertisements will still be a feature of Piccadilly Circus, though in a different setting. The Hub of the Commonwealth will have a new look. We shall be sorry to see the last of the old Circus. May we grow to like the new one no less...