

TRAFFIC GETS NEW CODE.

Minister of Transport Ernest Marples gave a new, much needed impetus to the Highway Code. He handed a copy of the New Code to 20 despatch riders of the motoring organisations, outside the Ministry Headquarters in Berkely Square. They were to deliver them to the Mayors of London Boroughs, who in turn would urge greater care on all motorists in their area.

The Mayor of Hammersmith was waiting to receive his copy. He and his Council have one of the biggest traffic problems of the whole Capital, and the Minister can be sure of his earnest co-operation. Added force was tragically lent to the ceremony by publication of the October accident figures - 17% higher than last year. That same day, the Pink Zone restricted-parking took effect in the West End. Success was greater than even optimists predicted. Of course, the private motorist often complained that, as usual, he's got the blame for a chaotic state to which all traffic has contributed. The motor-tax is due in the New Year. Pay up, look cheerful, and no parking!