

CAMERAMAN'S DOPE SHEET



Print all names. Attach Press Clippings or other material.

If the story looked good to you, say so, if it didn't, say so too.

SUBJECT <i>Sale Time.</i>		
PLACE <i>Peter Robinsons.</i>	DATE <i>24 + 29. 12. 59.</i>	
Cameraman <i>Plummer.</i>	Recordist <i>—</i>	Footage Shot <i>370.</i>
WHO ELSE COVERED Say if sound or silent <i>—</i>		
LIST OF SHOTS		
<i>Box I. Interior + Exterior shots of window dressing.</i>		
<i>showing sale tickets being fixed</i>		
<i>Box II. Shots of marking down in basement, rails</i>		
<i>of marked clothes being moved out as new ones are brought in</i>		
<i>clo tickets etc.</i>		
<i>Rails of clothes going up in lifts.</i>		
<i>Evening Dresses being marked down on floor</i>		
<i>Managing Director calling in Substitutor Departmental</i>		
<i>Managers for pre-sales conference.</i>		

Was there anything unusual about the story?
 If you were assessing it editorially, what would you say?

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SUBJECT Sale Time		
PLACE Peter Robinsons	DATE 30. 12. 59.	
Cameraman Plummer.	Recordist —	Footage Shot 440.
WHO ELSE COVERED Say if sound or silent —		
LIST OF SHOTS GV. STORE WITH CROWDS queuing up. M/S GROUP WITH TIGERROS FLASKS EATING SANDWICHES. SHOTS DEPARTMENT HEAD BRIEFING STAFF. STORE MANAGER CONSULTS TIME KEEPER DOORS OPEN - CROWD RUSH IN. VARIOUS SCRAMBLE IN COAT DEPT. C/U CASH REGISTER. GV. MILLINERY DEPT. HAT GAG SHOT. GV. UNDERWEAR. " UNDERPANTS " " " GV/S. COAT " WOMAN TRIES ON V. LARGE COAT.		

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SUBJECT		
PLACE	DATE	
Cameraman	Recordist	Footage Shot
WHO ELSE COVERED Say if sound or silent		
PEOPLE queue up from about 10 o'clock		
LIST OF SHOTS		
to midnight for sale starting at 9. AM. STAFF		
Find out what items they want to try to see that "first come first served"		
Staff work late the evening before sale / The		
windows are prepared before Xmas / Highest Priced articles		
are £30 coats selling between £15 + 20. No "come-ons		
offered by reputable stores; but best bargains are advertised		
in Press. The Sale at Peter Robinsons consists of their		
own Surplus Stock & also that of their Wholesalers otherwise		
goods are not specially brought in.		
Procedure P.T.O.		

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1. Garments are marked down in Stockroom

by Department Supervisors.

2. Coats etc on rails are put into lifts & taken down.

3. Windows are "dressed" & priced on days preceding Xmas.

4. Queues line up 10 PM - 12 midnight. Staff ask first arrivals what they want and see that they are first at their particular counter in morning.

5. Staff are lined up and newcomers in from the branches to assist with Sale are briefed.

6. at 9 o'clock The Manager having ascertained that everything is alright gives the signal and the main Oxford St door is opened (crowd is nowadays fairly orderly but can be organized to rush).

NB: Last year T.V Programme "To Night" covered Peter Robinson's sale.

Tea overnight