

7/3/1960

AHEAD OF FASHION

In Milan, before a refined audience, took place the spring-summer fashion parade for the presentation of the alta moda line, with the participation of Roman and Milanese Haute Couture Maisons such as Baratta, Curioni, Marucelli, Veneziani, Biti.

Signora Germana Marucelli said that her line is based this year on the capes and miters of ecclesiastical princes. She introduced the "Sack" into Italy a year before Dior of Paris made it the rage. She presented the "Empire Line" at least 12 months before Paris introduced it with fanfare and drums. Her current collection ranges the whole way from the obvious severe ecclesiastical collar and cape effects on the shoulders to variations, twists and development of the theme. In many models there is not a cut, not a snick, not a snec. The whole dress is one piece of cloth shaped with little pleats, artfully sewn.