

TV w ok x - P31/201

MECCA DANCING

(MECCA Ltd.)

World's largest Ballroom organisation

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Head Office:

76 SOUTHWARK STREET,
LONDON, S.E.1

Telephone: WATERloo 2323

EDM/MPE/PP

7th April, 1960.

R.H. Lewis, Esq.,
Pathe News,
Pathe House,
142, Wardour Street,
LONDON W.1.

3-PRESS PASSES.

Dear Mr. Lewis,

Miss England Contest 1960.
Grand Finals
Lyceum, Strand, April 12th

We enclose a copy of our press release and leaflet. I do hope that you will be able to cover the Finals of this great national contest, the winner of which will represent this country in the Miss Universe contest at Miami Beach, Florida in July. It should make a wonderful feature for your newsreel. The programme is not being televised.

Please let me know if you require any special facilities and I shall be only too pleased to arrange them for you.

Yours sincerely,

Eric D. Morley
Eric D. Morley
Director

ENCs:

News Flash.
ITN.
not covering whole
programme
Miss Basset. x 26A.
Mango - Lighting
MR. Mullens.

JG. 7.4.60

PRESS RELEASE

MECCA DANCING

MECCA Ltd.
76 SOUTHWARK ST. LONDON, S.E.1 Telephone Waterloo 2323

presents *Issued by*
MISS ENGLAND 1960.

In Association with the NEWS OF THE WORLD.

Mr. Eric D. Morley.
All enquiries to:-
Miss J. Gibbons,
76 Southwark St., S.E.1
WATERloo 2323.

LYCEUM, STRAND W.C.2 - TUESDAY
12TH APRIL 1960.

JUDGING - 9.15 to 9.45 p.m.

This great national title
offers to the Winner

F A M E F O R T U N E T R A V E L
A N D THE FOLLOWING WONDERFUL PRIZES:-

AN EXCITING TRIP TO THE U.S.A.
where the winner will
represent Britain in the
Miss Universe Contest at
Miami Beach, Florida in July.
Cash prizes totalling 22,000 dollars
and many other valuable prizes.

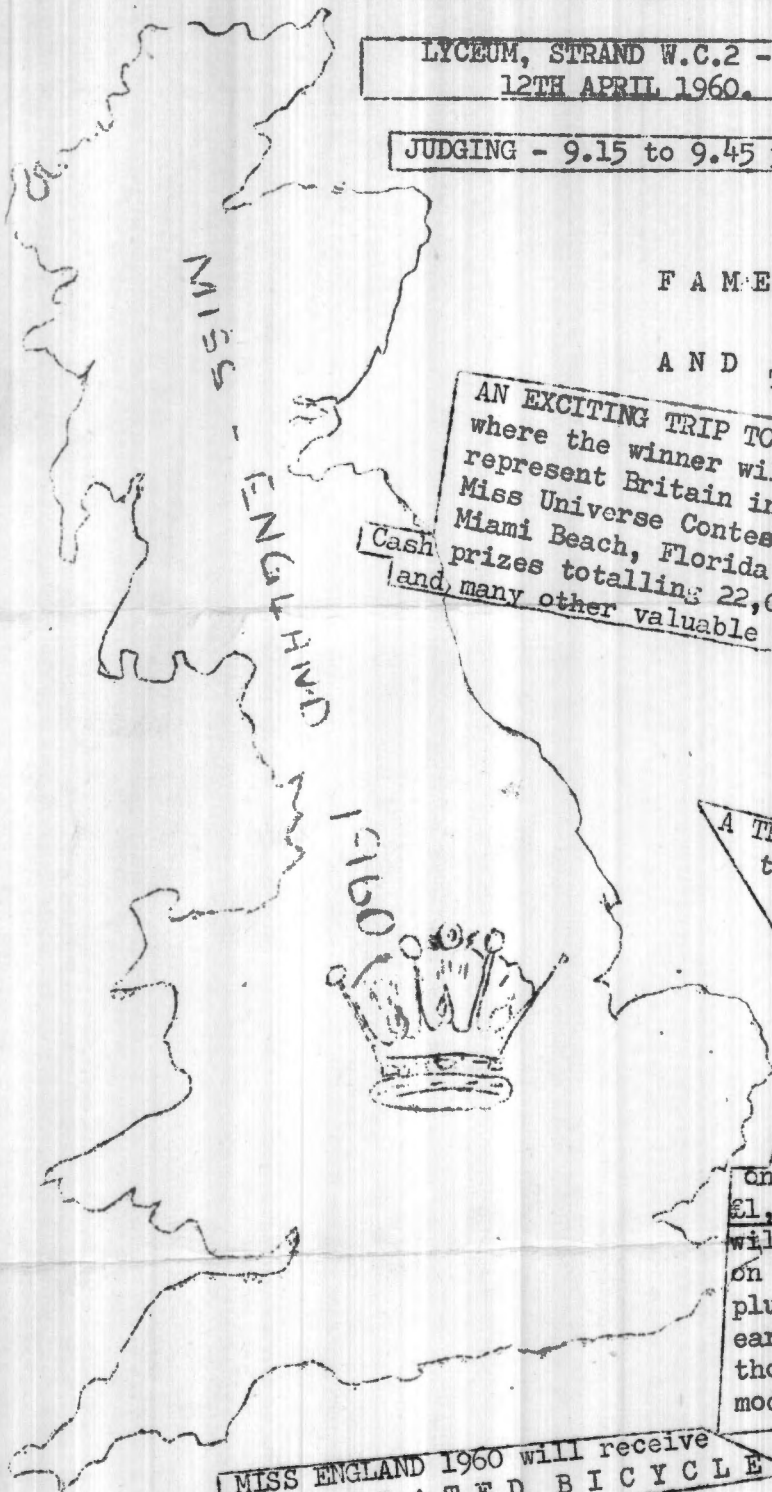
A COMPLETE GLAMOROUS WARDROBE
BY COURTAULDS LTD.
OF DAY, COCKTAIL AND EVENING
DRESSES, LINGERIE & LUGGAGE.

A TRIP TO BEIRUT, LEBANON
to represent this country
in the MISS EUROPE CONTEST
in June, with
many prizes.

MISS ENGLAND 1960 will take part in the
Miss United Kingdom Contest in BLACKPOOL
on August 30 where the first prize is
£1,500 and if she wins that contest she
will appear in the fabulous MISS WORLD CONTEST
on November 8 with a first prize of £500
plus a Nobel 200 car and a potential
earning power for the winner of very many
thousands of pounds in advertising and
modelling fees.

MISS ENGLAND 1960 will receive
A GOLD PLATED BICYCLE
presented by the
British Cycle & Motorcycle
Industries Association Ltd.
to commemorate their Golden Jubilee Year.

ALL THE ABOVE INVOLVE A TOTAL
OF £6000 CASH
AND A POTENTIAL VALUE IN ALL
CONTESTS
OF £20,000



M I S S E N G L A N D 1960.

GRAND FINAL - LYCEUM. STRAND.

TUESDAY, 12TH APRIL.

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PLEASE LET US KNOW YOUR REQUIREMENTS.

We regret that owing to limited accommodation, we can only issue one Photographer's pass and one Editorial pass.

On arrival please ask for Mr. Eric D. Morley or Miss Jean Gibbons at the Control Table at the side of the bandstand if you require any special information or wish to interview any competitors.

Judging is in evening dress and swimsuit. Public judging of competitors takes place between 9.15 p.m and 9.45 p.m.

Box 'H' will be opened for Press refreshments at 9.45 p.m. for half an hour and we invite you to have a drink with us then.

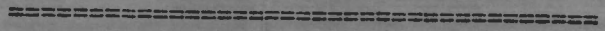
There will be opportunities to take any photographs you wish or interview the competitors after 9.45 p.m.

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No.	Name	Town	MISS ENGLAND			CONTEST		1960		
			Measurement.			Height.	Age.	Hair.	Eyes.	Occupation.
			Bust.	Waist.	Hips.					
1st 1.	Joan Boardman	Wallasey	36"	24"	37"	5'7½"	22	Dk. Brown	Dk. Brown	Buyer
2.	Roberta Brown	Liverpool	36"	23"	36"	5'7"	18½	Blonde	Blue	Model
3.	Diane Clark	Wolverhampton	37"	24"	35"	5'8½"	20	Brown	Grey/Blue	Window Dresser
4.	Ruby Cook	Paisley, Scotland	35"	23"	36"	5'5"	21	Brown	Blue	Typist
5.	June Cooper	Dulwich, S.E.22	35"	24"	36"	5'6"	18	Brown	Grey/Green	Model
6.	Pauline Dukes	London, W.9	35"	22"	35"	5'4"	22	Fair	Blue	Model
2nd 7.	Josie Dwyer	Bury	36"	24"	36"	5'8½"	19	Dk. Brown	Blue	Model
8.	Audrey Harrison	Nottingham	36"	23"	36"	5'3"	22	Dk. Brown	Brown	Secretary
9.	Patricia Hogg	Sheffield	36"	24"	36"	5'6"	19	Brown	Brown	Clerk
10.	Brenda Hynes	Leeds	37"	23"	36"	5'4"	20	Dk. Brown	Brown	Clerk
11.	Elizabeth Jackson	Glasgow	36"	22"	36"	5'6"	21	Blonde	Blue	Typist
12.	Joyce Kay	Liverpool	36"	24"	37"	5'6"	20	Dk. Brown	Hazel	School Teacher
13.	Hazel Kenealy	Pontefract	37"	23"	37"	5'5½"	18	Dk. Brown	Hazel	Tailoress
14.	Elizabeth Lewis	Birmingham	35"	22"	35"	5'6"	23	Black	Blue	Demonstrator
15.	Jackie Lyons	Belfast	36"	20"	36"	5'0"	21	Blonde	Green	Model
16.	Patricia McHugh	Liverpool	36"	22"	35"	5'7"	22	Blonde	Hazel	Model
17.	Elizabeth Mitchell	Liverpool	37"	24"	36"	5'7"	21	Brown	Brown	Auditor
18.	Miss Pamela Morgetroyd	Newcastle	36"	24"	36"	5'5"	18	Blonde	Blue	Ballet Dancer
19.	Valerie Owen	Southampton	37"	23"	35"	5'8½"	24	Blonde	Blue	Secretary
20.	Jacqueline Peterson	Brighton	36"	23"	36"	5'7½"	23	Chestnut	Blue	Hairdresser
21.	Patricia Pitman	Birmingham	37"	23"	37"	5'6"	19	Dk. Brown	Brown	Manageress
22.	Joyce Richards	Heysham, Lancs	35"	23"	35"	5'6"	19	Brunette	Green	Shop Asst.
23.	Marilyn Samuel,	Gwmbran, Mon.	36"	23"	36"	5'6"	19	Brunette	Blue	Secretary
24.	Anne Simmonds	Dartford, Kent	36"	23"	36"	5'6½"	20	Brunette	Blue	Model
25.	Barbara Smith	Walthamstow, E.17	37"	22"	36"	5'7"	21	Auburn	Blue	Demonstrator
26. 3rd	Christine Steadman	Gatley, Cheshire	36"	24"	36"	5'7"	19	Brunette	Dk. Brown	Receptionist

/continued over.....

MISS ENGLAND CONTEST 1960 (continued)



No.	Name	Town	Measurements.			Height	Age	Hair	Eyes	Occupation
			Bust.	Waist.	Hips					
27.	Davina Taylor	London	34"	22"	35½"	5'8"	18	Chestnut	Dk. Brown	Model.
28.	Barbara Tonks	Birmingham	35"	22"	36"	5'4½"	20	Black	Grey	Accounts Clerk
29.	Pamela West	Norwich	35"	22"	36"	5'7"	17½	Brunette	Brown	Model
30.	Sandra Wilson	Swinton, Lancs	37"	24"	37"	5'6"	19	Black	Brown	Shorthand Typist
31.	Sylvia Woolley	Ripley, Derbyshire	35"	24"	36"	5'6"	20	Fair	Blue	Shop Assistant
32.	Rita Young	Blackpool	37"	26"	37"	5'9½"	18	Brown	Hazel	Biscuit Packer.

S. Gen View

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⑥ Girls (Finalists)

⑦ Girls

⑧ Shadows

Cap