

22FLPO1  
60/59.

CHARLIE'S FIRST.

Charlie Drake's first film, "Sand of the Desert", is launched at a star-studded world premiere in Blackpool. Here's Alma Cogan with Pearl Carr and Teddy Johnson - and over there is Ruby Murray.

Singer Adam Faith and just coming in, Peter Arne and Sarah Branch, co-stars with Charlie - who can't be here himself as he's on stage in Yarmouth; and the show must, of course, go on. Harry Secombe joins the throng, which looks like a Who's Who of show business. Charlie Drake's comment on the phone when told who's here was, "Wish I had a percentage!". And Harry's comment: "Percentage? What's that?"...