

VARIETY CLUB OF GREAT BRITAIN

Y.P. Ask for facilities

TENT No. 36

1960 ♥ CREW

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First Assistant Chief Barker

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Second Assistant Chief Barker

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Dough Guy

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Property Master



Elder Statesmen

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(Int. European Rep.)
D. J. GOODLATTE
JAMES CARRERAS, M.B.E.
(Int. Property Master)
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Memoranda & Correspondence

VARIETY CLUB'S SECOND SANDOWN PARK RACE MEETING

The Variety Club of Great Britain, the children's charity organisation, in collaboration with the Sandown Park executive, is to stage its second race meeting at Sandown Park on Saturday, August 27th.

The initial meeting, held last September 12th., was the first of its kind held at a major British racecourse for 45 years and raised over £12,000.

Target for the forthcoming event is £20,000. Profits are to be allocated in three equal parts to: The Duke of Edinburgh Award Scheme, the Variety Club Cancer Research Unit For Children, and Variety Club's Heart Fund.

Variety Club established the cancer research unit last year to discover the causes of, and thence the cure for the leukaemias (blood cancers) which annually kill many thousands of young children.

The Heart Fund is Variety Club's general financial pool for the help of needy and sick children in any part of Britain and regardless of their colour, creed or race.

The Duke of Edinburgh Award Scheme and the Imperial Cancer Research Fund, which administrates the children's cancer unit, are actively co-operating in the promotion of the meeting. Sir John Hunt and Lt.Col. V.A.J. Heald represent the Edinburgh Scheme, of which they are secretary and assistant-secretary, respectively, and Mr. Arthur Dickson Wright, vice-president of the Royal College of Surgeons, represents the Imperial Fund on the Variety Club organising committee.

The Committee is chaired by Mr. Irving Allen, First-Assistance Chief Barker (vice-president) of Variety Club, who conceived the idea of and organised last year's meeting. Mr. Nat Cohen, an ex-Chief Barker, is deputy chairman.

A brochure is being published for the event. This will be given free with race cards on the day. It is hoped to raise several thousand pounds via advertising in the

THE HEART OF SHOW BUSINESS



brochure, which is an innovation for the meeting.

The programme will feature six major races. Race details are attached.

Prince Philip has given permission for one of the races to be called 'The Duke of Edinburgh Stakes'.

Cups to the value of £1,000 are being donated by Messrs. Mappin & Webb. The winning owner of each race will be presented with a trophy which will be permanently retained.

Last year Messrs. Mappin & Webb similarly donated £1,000 worth of cups. The firm's managing director, Mr. Jarvis Astaire, is a leading member of Variety Club.

Stars of screen, stage and television are being invited to the meeting and will present the trophies to winning owners.

Ted Heath and his band will play before racing starts. Mr. Heath is a Variety Club member.

Four of the races are to be televised by A.T.V.

No increase of any kind is being made for the Sandown meeting. Tickets for the Members' Enclosure are £2.5.0d. each for men and £1.15.0d. for women. Tattersall tickets are 25/- each for both men and women.

There will be a special refreshment marquee for holders of Members' Enclosure tickets.

Variety Club has, during its 11-year existence, raised £490,000 for 500 children's organisations, as well as numerous individual cases, in England, Scotland and Wales.

The Club is currently committed to build seven new boys' clubs in London at a cost of £70,000, and has undertaken numerous other projects on behalf of children which additionally require many thousands of pounds.

Variety has, in fact, pledged itself to raise a Club record total of £120,000 for youth causes in 1960.

Variety Club has 700 members, all of whom are associated with the show business professions. Mr. Monty M. Berman, the well-known film, theatrical and television costumier, is the reigning Chief Barker (president). The Duke of Edinburgh and Earl Mountbatten of Burma are life members.

With the Compliments of: David Jones, Press Guy, Variety Club, 143, Wardour Street, London, W.1. **GERARD 9787**