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KENNEDY, PRESIDENT.

60/91.

The outstanding personality of the year, John Kennedy, is elected to America's greatest political office; youngest ever President, first Roman Catholic to go to the White House. What an amazing triumph. Against Nixon who (this time last year), would have given him a dog's chance. Richard Nixon has been Vice-President for two terms; the Republican Party was unanmously behind him. Yet this man, with a strong running mate in Cabot Lodge has been beaten. Not even the last minute personal help and appeal of President Eisenhower could turn the scales. New York acclaimed them, but when the cheers died down, voted for Kennedy. Perhaps they didn't like Nixon and perhaps, though they did like Ike, they weren't very impressed by his Presidential record.

The Free World wishes well to John Kennedy, President of the United States.