

VARIETY CLUB OF GREAT BRITAIN

This leaves a possibility - we can also do that club while there

GLASGOW LAUNCHING OF VARIETY CLUB

FREE MOBILE FILM SERVICE FOR CHILDREN

A mobile film service to provide free entertainment for children in orphanages, homes and residential schools in Glasgow and surrounding districts, is to be inaugurated in Glasgow by the Variety Club of Great Britain, the children's charity organisation in London whose 700 members are associated with show business.

On behalf of Glasgow, Lord Provost Jean Roberts is to accept the film unit at a ceremony to be held outside Glasgow's City Chambers at 11.30 a.m. on Wednesday, February 8th.

The vehicle is to be handed over on behalf of the Variety Club by show-business personality Kenneth McKellar, the Scottish singer.

The unit has been financed from a £2,000 donation given to Variety Club by the Emile Wertheimer Fund, a trust founded by the late Mr. Emile Wertheimer, an American businessman, to help British children's charities, and to whom the vehicle is being dedicated.

Equipped with the most up-to-date film projector and screen, the unit will present programmes including CinemaScope and colour subjects.

It will go into operation immediately after the launching, and among the first centres to be serviced will be:-

★ ROTARY CENTRE FOR SPASTICS, 7, QUEEN'S CRESCENT, ST. GEORGE'S CROSS, GLASGOW;

"WESTLANDS", 9, LOWTHER TERRACE, GLASGOW, W.2;

DR. BARNARDO'S, "BALCARY", BUCCLEUCH STREET, HAWICK, ROXBURGHSHIRE;

DR. BARNARDO'S, BLACKFORD BRAE, 31, SOUTH OSWALD ROAD, EDINBURGH, 2;

DR. BARNARDO'S, "CRAIGERNE", PEEBLES, PEEBLES SHIRE;

DR. BARNARDO'S, "GLASCLUNE", NORTH BERWICK, E. LOTHIAN;

DR. BARNARDO'S, HALDANE HOUSE, BOGSIDE-BY-ALLOA CLACKMANNANSHIRE;

Officers

IRVING ALLEN
Chief Barker

D. J. GOODLATTE
First Assistant Chief Barker

S. ECKMAN, Jr., C.B.E.
Second Assistant Chief Barker

MICK SHIPMAN
Dough Guy

A. J. KLEIN
Property Master

Elder Statesmen

C. J. LATTA

(Int. European Rep.)

D. J. GOODLATTE

JAMES CARRERAS, M.B.E.

(Second Asst. Int. Chief Barker)

NAT COHEN

M. J. FRANKOVICH

SIR TOM O'BRIEN

W. E. BUTLIN, M.B.E.

MONTY M. BERMAN, M.B.E.

Canvasmen

CHARLES FORTE

CLIFFORD JEAPES

LESLIE MACDONNELL, O.B.E.

BILLY MANNING

C. PEARL

HARRY WOOLF

Press Guy

DAVID JONES

Arrangement to be made to exchange a screening night - after presentation to a kids hospital or school!

cont. overleaf

THE HEART OF SHOW BUSINESS



DR. BARNARDO'S, TYNEHOLM HOUSE, PENCAITLAND, E. LOTHIAN;
MAYFIELD HOUSE, EAST TRINITY ROAD, EDINBURGH;
"RED HOUSE" HOME, MUSSELBURGH, MIDLOTHIAN.

The unit will eventually cover a minimum of 25 organisations.

The vehicle is the fifth to be sent on the road by the Variety Club, which currently has two units operating in London and the South of England, one in Birmingham and district, and another in the Greater Manchester area, together providing regular monthly shows for 104 children's organisations.

The mobile film service was established in September 1956, when the Variety Club arranged to provide shows for London and South of England children rarely, if ever, able to enjoy 'outside' treats. The venture proved so successful that a second unit was launched, also in London, in January 1958. There were still so many requests for visits that the Club decided to extend the scheme to areas outside London and as a step in this direction a third unit became operative in Birmingham last April, and a fourth in Manchester last October.

To date, 2,600 shows have been provided for an aggregate of 300,000 children.

The Scottish promotion represents yet another move in the campaign towards complete coverage of Britain, and other units are being blue-printed for Welsh and West of England centres. It is hoped ultimately to entertain half a million youngsters a year.

A regular supply of films is provided, entirely free of charge, by the major British and American film companies. Every film is carefully selected as being suitable for showing to children. All working costs and maintenance expenses are paid for by the Variety Club from its general charity fund.

The Club regards the service as one of its most important permanent activities on behalf of children, and its operation is carefully supervised by a special committee headed by Mr. D.J. Goodlatte, the chairman, who was Variety Club's Chief Barker (President) in 1953. Mr. Goodlatte is managing director of Associated British Cinemas.

A detailed report of all centres visited and films shown is regularly circulated to every member of the Club's executive committee.

The Variety Club was founded in October 1949 to help sick, needy and handicapped children anywhere in Britain and regardless of their race, colour or religion, and since then has given £550,000, and thousands of gifts in kind, to 600 children's organisations in England, Scotland and Wales. Nearly 1,000,000 youngsters have benefited.

The reigning Chief Barker is Mr. Irving Allen, the American film producer, who is resident in Britain.

H.R.H. the Duke of Edinburgh and Earl Mountbatten of Burma are life members.