

NEW YORK: BRITISH CARS EARN MILLIONS.

Cars of nine countries made American mouths water at the Motor Show over there. The monorail model caught the eye, but of course automobiles were the crowd-drawer. Right from opening hour, business boomed. And after a spell in the doldrums, the motor industry on both sides of the Atlantic was happy. The new Jaguar they all wanted to see. Orders soon reached the eleven million pound mark.

Japan invaded the market with the medium sized cars the Americans call Compacts. In any field the Japs are strong competitors, but at this show nothing could stop Britain. More millions were earned by Standard-Triumph, BMC, Rovers and Rootes, whose Commer Caravan was another star attraction.

In our motor industry, it's all smiles again.