

bed: Particularly interested
in Juniors — Youngest Rock & Roll
etc. — Monday
Championship — Tues.



PRESS RELEASE

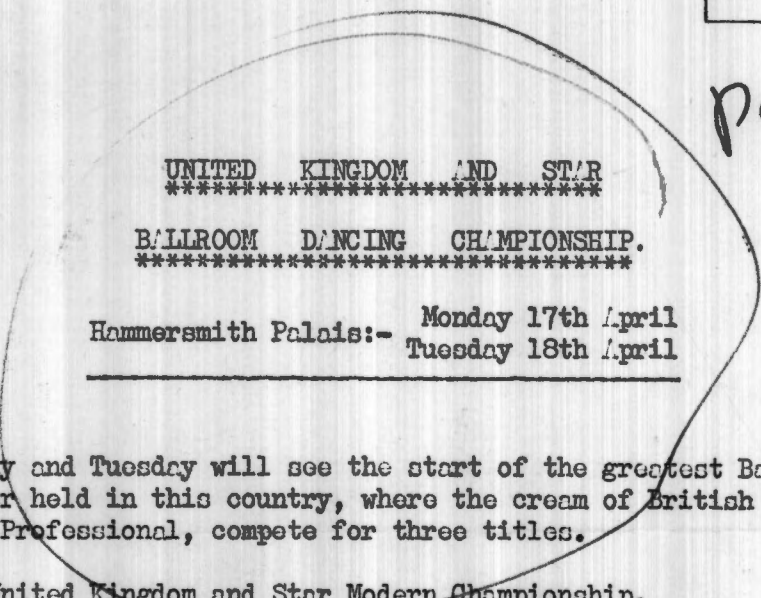
MECCA DANCING

MECCA Ltd.

76 SOUTHWARK ST. LONDON, S.E.1 Telephone Waterloo 2323

Issued by

Eric D. Morley
12th April 1961



press.

UNITED KINGDOM AND STAR

BALLROOM DANCING CHAMPIONSHIP.

Hammersmith Palais:- Monday 17th April
Tuesday 18th April

Next Monday and Tuesday will see the start of the greatest Ballroom Dancing Championships ever held in this country, where the cream of British Ballroom Dancers, both Amateur and Professional, compete for three titles.

1. The United Kingdom and Star Modern Championship.
2. The United Kingdom and Star Latin American Championship.
3. The United Kingdom Ballroom Dancing Championship.

Presented by the Evening News and organised by Mecca Dancing the Modern Championship will be held over four dances vis: Waltz, Foxtrot, Tango and Quickstep,, whilst the Latin American Championship will be over Rhumba, Samba, Cha Cha and Paso Doble.

The leading four couples in both the Modern and Latin American Championships will take part in a dance off over nine dances, the four Modern and four Latin American Championship dances plus the Viennese Waltz and the winner over the nine dances will win the United Kingdom title.

The best two Modern and best two Latin American couples will represent the United Kingdom in the World's Ballroom Dancing Championship on May 1st and 2nd, also at the Hammersmith Palais when over fifteen Nations, a record entry, will compete for the coveted World title.

The current World Amateur Champions are Karl and Ursula Breuer of Germany and the South African couple: Bill and Bobbie Irvine are the World Professional Champions.- The United Kingdom are very anxious to recapture the titles held by us in 1959.

The Joe Loss and Johnny Howard Orchestras will play for the United Kingdom and Star Championships on the 17th and 18th April and the Joe Loss and Victor Silvester Orchestras will play for the World's Championship.

If you wish to be represented at the United Kingdom Championships would you kindly let me know what press passes are requested.