

TWICE THE MEN ON MILK

Morecambe holidaymakers saw the beginning of the 14th and final stage of the "Cycle Tour of Britain", the 15-hundred miles stamina test on a diet largely figuring milk. With the Mayor of Morecambe was Billy Holmes, entitled to wear the Yellow Jersey as leader at this point. In front of Holmes and the 55 others still in the race, which 82 started a fortnight before, lay the 69 miles to the finishing tape at Blackpool. And they were off in such good style that the sponsors of the Tour, the Milk Marketing Board, were more than ever convinced that Cow Juice is Good For You! In the race were teams from four European countries as well as others of England, Scotland and Wales. Now, on the last leg, it was going to be a terrific struggle between Billy Holmes and the Spaniard, Uribezubia.

"30 mile limit" Phooey! Our cameras'll see about that.

Blackpool at last - a heavenly sight after 14 days hard slogging. With such a lead behind him, Billy Holmes is content with 6th place - good enough to make him overall winner. The British Cycling Federation organised the Tour, and the claim, Milk for Stamina, was proved up to the hilt. Right now, Billy Holmes is the Pride of Hull. And very soon, there'd be a kiss from the Dairy Queen.

While all this was going on, there was one chap whose bike broke down on the first day, but Milk for Stamina. He wasn't all that far behind, was he?