ROYAL COUNTIES AGRICULTURAL SOCIETY

WINDSOR CENTENARY SHOW, 1961

NOTES FOR THE GUIDANCE OF PRESS REPRESENTATIVES AND PHOTOGRAPHERS, NEWSRELL, BROADCASTING AND TELEVISION STAFF

Press Arrangements

If there is any information you require which is not contained in the notes given below, we hope you will contact our Press Relations Officer (Mr. Frederick H. Radford), or ask at the Secretary's Office.

If at any time you are anxious to obtain a particular story, our P.R.O. may be able to help you to contact the right informants and provide you with any available background material.

Three telephones are installed in this tent for the sole use of Press Representatives; by arrangement with the G.P.O., calls are only accepted on these telephones at "reserved charges".

Buffer refreshments and drinks are available in the adjoining tent; and we are happy to be able to extend this hospitality to all Press Representatives.

We will endeavour to make your difficult task as easy as possible.

(Note: You should contact Mr. Radford with regard to the special arrangements it will be necessary to make on Friday, June 23rd, in connection with Her Majesty The Queen's visit)

Historical and General

This is, of course, a very important occasion in the Society's history. As will have been gathered from the fact that it is the Centenary Show, the Society was founded in 1861, and this is its 86th Show.

For this occasion, Her Majesty The Queen has graciously consented to accept Office as President; and to commemorate her Presidency, she has presented a Chellenge Cup to the Society for the Best Pair and Female Champions in the Beef Breeds. In addition, she has once again presented a Replica of the King George VI Challenge Cup for the Champion Dairy Herd.

Her Majesty The Queen, accompanied by His Royal Highness The Duke of Edinburgh, will be visiting the Show on Friday, June 23rd. Details of the programme of this visit are issued separately. It is believed to be the first time that a Reigning Monarch has visited a Royal Counties Show.

Royal Patronage has been enjoyed in six reigns, including the present one. There have been many Royal Presidents, including Her Majesty Queen Victoria in 1899, and H.R.H. The Duke of Gloucester in 1953.

This is the fifth Royal Counties Show to be held in Windsor, the first of the series having been in 1872, and the most recent in 1924. The interval since 1924 may seem a long one, but it should be remembered that past visits to Berkshire have been shared with Reading, and also that the Royal Shows of 1939 and 1954 rather interfered with the programme. Up to and including 1924, the Shows were held in the Home Park, where the Royal Windsor Horse Show id now held; but that site, even if available, would not now be large enough. For the use of the present site the Society are indebted to the Crown Estate Commissioners.

The Royal Counties Show is "migratory" or peripatetic" holding its Show in a different town each year. Exactly what constitutes a "Royal County" is debatable, but it appears that originally this referred only to the Counties of Hampshire and Berkshire. When Royal Patronage was first granted in 1871, the title then adopted was "The Royal Counties (Hants & Berks) Agricultural Society. Up to that date, and from then until 1880, all shows were held in those two counties: the 1881 show at Salisbury was the first outside them, and caused the words "Hants & Berks" to be dropped from the title.

In recent years, the Society has held shows in Wiltshire, Hampshire, Surrey, Dorset and Sussex. Last year's Show was at Salisbury, 1959 at Portsmouth, 1958 at Winchester, 1957 at Guildford, 1956 at Poole, and 1955 at Horsham.

The usual question will be asked about the attendance that is expected at the Show. This is impossible to forecast, particularly in view of the length of time that has elapsed since the last visit to Windsor; and as always, much depends on the weather. Normally, a total of 60,000 is required to cover expenses; but this year the special programme and other arrangements for the Centenary have involved so much expenditure that even 80,000 would not be sufficient; and indeed even the most optimistic do not really expect the show to "break even" financially. The following are comparative attendance for recent Royal Counties Shows:-

> Salisbury, 1960 52, 206 Portsmouth, 1959 79, 156 Winchester, 1958 Guildford, 1957 Salisbury, 1948 59, 746 58, 136 80, 250 23, 262 (Record) Windsor, 1924

Attention is called to the fact that these figures, and indeed all figures issued by the Society, are for PAID ATTENDANCE ONLY. This is the principal adopted by the majority of major Show Societies, and excludes the Members of the Royal Counties and Hackney Horse Societies (2,900), holders of Exhibitors and Exhibitors Staff Tickets (5,200) and holders of Complimentary (including Press:) Tickets (3,200) - a total of 11,300. The reason for adhering strictly to Paid Attendance is that this is the only figure which can be accurately computed: the inclusion of any other categories involves estimation or guessworkm and is therefore considered unsatisfactory for comparative purposes. It is requested that reports on the Show shall emphasise that the attendance figures are for Paid Attendance.

The total cost of staging the Show is expected to approach £50,000, of which over £8,000 is paid in Prize Money. The Local Committee have raised an excellent Local Prize Fund of nearly £1,500, and this is a very welcome contribution towards the expenses.

Future Shows and Amalgamation

The 1962 Show is to be held at Petworth, Sussex, in conjunction with the Sussex County Agricultural Society, and the 1963 Show at Poole, Dorset, on the joint invitation of the Corporations of Poole and Bournemouth.

There have been widespread reports regarding the possible amalgamation with the Bath & West & Southern Counties Society. The present position is that the amalgamation has been approved in principal by the Members of the Bath & West; and a similar resolution is to be considered by the Members of the Royal Counties at a Special General Meeting on the Show Ground at 11 a.m. on Thursday, June 22nd. Copies of this Resolution can be obtained from the P.R.O.

If the resolution is passed, then the way is clear for the details to be settled - many of them have already received consideration by the Councils of the two Societies and the joint working-party which they set up some six months ago. At the moment, the following comments may be made
(a) It is intended that the first Show of the New Society shall be held

(a)

in 1964.

(b) No decision has yet been reached on the title.

(c) It is intended that there shall ultimately be a permanent Show Site; but no site; has yet been selected, and it is a matter of conjecture whether any such site will be available by 1964. The location of the site has also not yet been definetely determined, but it seems likely to be somewhere on the "boundary" between the two Societies.

Personalities

The Deputy President for 1961 is The Honourable David Smith, Lord Lieutenant of Berkshire, and he will be at the Show on each of the four days. Last year's President was Major J.G. Morrison, M.P., T.D., M.F.H.,

The Chairman of the Royal Counties Society is Sir Dymoke White, Bart., of Southleigh Fark, Havant, Hants. While Sir Dymoke's name is a household word in Hampshire both as a landowner and in Local Government, he is, of course, best known in the Show world as the doyen of the Coaching Club; and he will once again be driving his team at Windsor on Wednesday.

The Chairman of the Local Committee has been Alderman J.S. Davis, Mayor of Windsor 1960/61: Major General E. Hakewill- Smith and Mr. Geoffrey Cross have been Chairman of the Local Publicity and Finance Committees respectively. The Joint Local Honorary Secretaries are Mr. Stephen Cross, Mr. Gilbert Lidstone and Mr. George Sherriff: Mr. Sherriff is, of course, a partner on the firm of Buckland & Sons, and it is interesting to note that this firm has provided a Local Honorary Secretary at all Royal Counties Shows at Windsor since 1899. The Local Honorary Treasurer is Mr. E.F. Elstone, Manager of the Windsor Branch of Lloyds Bank.

The President of the Hackney Horse Society is Mr. H.W. Dawes, C.B.E., F.R.C.V.S., of Castle Bromwich, He has been connected with that Society for many years, particularly in connection with Veterinary services.

Opening Ceremony

As usual, and according to very old tradition, this will be a civic occasion. The Ceremony will take place outside the Royal Pavilion (Stand 106) at 12 noon on Wednesday, 21st June (although the Show will have been open to the Public since 9 a.m. that day) and will be performed by His Worship The Mayor of Windsor, who will be accompanied in state by the Aldermen and Councillors of the Windsor Corporation, and its Principal Officers.

The Civic Party will be received by the Deputy President and the Society's Reception Stewards; and after the Mayor has declared the Show open, the Deputy President will reply on behalf of the Society.

Following the Opening Ceremony, the Mayor and Corporation will be entertained to lunch in the Council Pavilion; and at this lunch there will also be present officials of the Society, including the Judges, the Council of the Hackney Horse Society, and a number of prominent people from the district.

On Thursday, the President of the Hackney Horse Society will be entertaining in the Council Pavilion.

On Friday, the Royal Counties again gives a Luncheon in the Council Pavilion on the occasion of The Queen's visit: for details, see separate programme.

At none of these lunches will there be any speeches.

Presentation of Cups and R.A.S.E. Long Service Medals

There is no general ceremony involving the presentation of cups.

The following will, however, be presented during Cattle Parades in the Main Ring-

Thursday, June 22nd, at 2 p.m. - By the Deputy President

- (a) Benbow Perpetual Challenge Cup for Best Animal in Beef Breeds
- (b) R.C.A.S. Perpetual Challenge Cup for Champion Beef Female
- (a) Major J.G. Morrison's Perpetual Challenge Cup for Champion Dairy or Dual-Purpose Animal
- (d) Dale Perpetual Challenge Cup for Champion Dairy or Dual-Purpose Female (For Winners, see Awards Board on Thursday)
- (e) Royal Agricultural Society of England's Long Service Medals awarded to W.G. Taylor, employed by J.J. Flower, Chilmark, Salisbury (43 years)
 Mark Iles, employed by R. Wellesley, Buckland, Faringdon, Berks (41 years)
 Thomas Hyett, employed by R. Wellesley (41 years)
 - D.T. Beakhouse, employed by National Institute for Research in Dairying, Shinfield, Reading (40 years)
 - E.J. Dennis, employed by W.M. Flower, Cleeves Farm, Chilmark, Wilts. (40 years)

(f) 50-year Bars to existing R.A.S.E. Long Service Medals awarded to- E.J.
Batchelor, employed by J.J. Flower (above) (56 years)
Harry Davis, employed by Percy C. Stovold, Cross Farm, Shackleford, Surrey (54 years)
W.J. Taylor, employed by Percy C. Srovold (54 years)

Friday, June 23rd, at 12.20 p.m. - By Her Majesty The Queen

For details, see programme of visit.

Livesteck

Judging of Cattle, Sheep and Pigs commences at 9.30 a.m. on Wednesday, with the exception of the following -

Guernsey Groups - 9.30 a.m. on Thursday
Recorded Pigs - 10.00 a.m. on Thursday
Champion Beef Female - 10.30 a.m. on Thursday
" Animal - 10.45 a.m. on Thursday
" Pairs - 11.00 a.m. on Thursday
Champion Dairy and
Dual Purpose Female - 11.15 a.m. on Thursday
" Animal - 11.30 a.m. on Thursday

For times of Judging of all Horse Classes, see Ring Programme

Pairs - 11.45 a.m. on Thursday

A comparative table of entries is attached. Although no overall record is claimed, it will be seen that these are highly satisfactory, and in a number of cases the highest for several years.

In the Cattle Section, Channel Island Breeds are again the strongest, but Jerseys with a massive entry of 170 animals have this year a long lead over Guernseys with 113. The latter are in fact, hard pressed by Ayrshires with 105. In the Beef Breeds, the Aberdeen-Angus entry of 84 is certainly a record for the Royal Counties.

Hampshire Downs once again lead the Sheep with 51 entries, with Dorset Down again runner-up with 42. Unfortunately, lack of support has made it necessary to cancel the Dorset Horn Classes.

In the Pig Section, the order is as last year, viz. Large White (109), Landrace (99) and Wessex Saddleback (89); and these three breeds account for 297 out of the total pig entry of 380. Entries in the Recorded Classes are rather disappointing - only 20 in the two. There is an excellent entry of 87 in the Bacon Carcase Competition: this is staged on Stand No.194 under the auspices of Henry Denny & Sons Ltd.,

Hackney Horse Society

As for many years past, the Hackney Horse Society holds its annual Show in conjunction with the Royal Counties, and times of judging will be found in the Ring Programme.

There are 163 entries in the Harness Classes, and 46 entries in the In-hand Classes, and it is thought that this must be approaching a record: they are certainly the strongest classes that will be seen at any show this year.

Horse Ring Programme

As will be seen from the Daily Programme (see pages 15 and 17 in the Catalogue), sometimes over 70 events will take place in Horse Ring during the four days, and there is a continuous programme from morning to evening.

To add variety, in addition to the Parades of Prize-Winning Cattle on Thursday and Friday, there are the following events -

Displays by The King's Troop, R.H.A., each afternoon and evening.

Parades of Farm Machinery, Old & New, each afternoon

Parades of Hounds on Thursday, Friday and Saturday afternoons

Coaching Marathon and Private Driving Marathon

A record entry of 14 Coaches has been received for the Coaching Class and Marathon on Wednesday afternoon. They will leave the Horse Ring at about 2.20 p.m., and return at about 3.45 p.m. Details of the Route can be obtained from the P.R.O.

There are 30 entries in the Private Driving Class and Marathon on Saturday afternoon. They will leave the Horse Ring at about 12.10 p.m., returning at about 3.20 p.m. Details of the Route can be obtained from the P.R.O.

Trade Stands and other Static Exhibits

There are some 250 Trade Stands - and attention is called to the following :-

Army Display	-	Stand 154 Avenue A
Bacon Carcass Competition	-	Stand 194 5th Avenue
Bee & Honey Exhibition		Stand 261 Avenue A
Berkshire County Council		Stand 176 4th Avenue
Civil Defence		Stand 93 Avenue A
Farm Machinery, Old & New	-	Stand 230 Avenue D
Flower Show		Stand 286 6th Avenue
Forestry Exhibition including		期間 医科耳耳氏电影 医毛髓 医电影
Forestry Commission)		Stand 263 6th Avenue
Ministry of Agriculture	-	Stand 118 Avenue A
National Federation of Young		
Farmers' Clubs	-	Stand 256 6th Avenue
Oxfordshire Rural Community		
Council "Rural Industries"	-	Stand 94 Avenue A
Poultry Exhibition	-	Stand 271 6th Avenue
Rabbit Exhibition	-	Stand 262 Avenue A
Traction Engine Display	-	Stand 289 Avenue D
Women's Institutes, Berkshire		
Federation	-	Stand 255 6th Avenue

Competitions

- (a) Sheep Shearing On Thursday, June 22nd. On Stand 266, commencing at 11 a.m. This is also a qualifying competition for the Royal's National Competition. See page 239 of Catalogue
- (b) Tractor Driving On Friday, June 23rd. In the Second Ring, commencing at 10 a.m. Entries have to be made "on the ground". This is an Open Competition; but the best Competitors from Berkshire and Hampshire to forward to compete in the National Championship at The Royal.
- (c) Woodmen's Log Chopping & Sawing On Saturday, June 24th. In the Second Ring commencing at 10 a.m. Entries have to be made "on the ground". Like the Tractor Driving Competition, this is a new event for the Royal Counties: It is being organised by the Forestry Commission.
- (d) Young Farmers' Pig Judging On Friday, June 23rd. In the Pig Judging Rings, at 2.30 p.m. Teams from 14 Counties, including the East Riding of Yorkshire.
- (e) Young Farmers' Cattle Judging On Friday, June 23rd. In the Cattle Judging Rings at 11.30 a.m. Teams from same 14 Counties as Pig Judging.
- (f) Young Farmers' Sheep Shearing On Friday, June 23rd. On Stand 266, starting at 1.30 p.m. This is for Individual Competitors, Senior and Junior, and 10 Counties have nominated again including East Riding of Yorkshire.

Judged before Show - For Awards, See Awards Board

Dairy Herd Competitions for Large and Small Herds, with Champion Prize of King George VI Challenge Cup, and Replica for winner graciously presented by Her Majesty The Queen. Open to Officially Recorded Herds in the County of Berkshire, or in the Counties of Bucks, Oxon and Middlesex within 20 mile radius of Guildhall, Windsor.

(Note that H.M. The Queen was awarded a 3rd Prize and Reserve)

Awards

Awards will be posted, as soon as they are available after the respective classes are judges, on the Awards Board (Stand 135) which is next to the Press Tent. Your indulgence is requested if there is delay in posting - Judges and Stewards have been known to go off to lunch with Award slips in their pockets!

Paid Attendance

Particulars of <u>Paid Attendance</u> will be published from time to time on the Awards Board. It should be noted that these figures DO NOT INCLUDE Members of the Royal Counties and Hackney Horse Societies (2,900), holders of Exhibitors' Staff Tickets (5,200) and holders of Complimentary Tickets (3,200) - a total of 11,300.

The principal of publishing only figures for Paid Attendance is that adopted by the majority of the larger Shows. As already mentioned this is the figure that can be accurately computed: the inclusion of any other categories inevitably involves estimation and guess-work, and is therefore considered unsatisfactory and misleading. It is requested that reports on the Show shall emphasise that the attendance figures are for Paid Attendance only.

COMPARATIVE STATEMENT OF ENTRIES

	WINCHESTER 1958	PORTSMOUTH 1959	SALISBURY 1960	WINDSOR 1961
Hackney (entries) Harness In Hand	180	189	131	163
Other Horse (entries) (Excluding Jumpers and Trade Turn-outs)	379 } 957	354 } 934	403 } 942	503 } 1094
Jumpers and Trade Turn-outs	398	391)	364	382 \$
Cattle (animals)	730	627	664	779
Dairy Herds	15	12	16	13
Sheep Entries	229	187	187	175
Pigs	340	325	350	380
Poultry	412	400	-	353
Rabbits (animals	195	174	224	188
Young Farmers' Stock Judging etc.,	54	43	52	47
Bacon Carcass Competition	116	125	75	87

APPENDIX A

THE QUEEN'S TOUR

The Queen accompanied by H.R.H. and attended by Sir Michael Adeane (Private Secretary), The Lady Rose Baring (Lady in Waiting), Squadron Leader H. Carver (Equerry) and Mr. A. V. Pelly (Her Majesty's Land Steward) arrive from Windsor Castle in open carriages (cars if wet) entering from the Windsor-Ascot Road at the Livestock Gate. The route crosses open ground, turns into Avenue A and continues via Fifth Avenue and Avenue C to the Royal Pavilion, approaching in a clockwise direction.

11 a.m. The Queen and the Duke will be received by the Lord Lieutenant of Berkshire (the Hon. David Smith) who is Deputy President, the Queen being the Centenary President.

The following will be presented:

Lady Helen Smith The Mayor of Windsor (Councillor Frank Burton) The Mayoress of Windsor Sir Dymoke White, Bart. - Chairman of Society's Council Lady White The Secretary of the Society (S. C. Rigby Dale) Mr. H. W. Dawes - President, Hackney Horse Society Mrs. Dawes Captain Henry Tupper - Vice-Chairman of Council Deputy Mayor of Windsor - Chairman of Local Committee Viscount Monok - Trustee of Society Major J. G. Morrison - Trustee of Society Sir Nigel Colman, Bart. - Past President Major-General E. Hakewill Smith - Chairman, Local Publicity Committee Mr. Geoffrey Cross - Chairman, Local Finance Sub-Committee Mr. H. A. Kemp-Welch - Vice-President

Another group of Reception Stewards will be present on the Council Tent side but will not be presented. (Their names will be available on request during the luncheon interval).

Mr. W. P. Colebrook - Vice-President

PRESS - All to cars.

11.07 The Queen leaves Royal Pavilion in Land Rover accompanied by the Lord Lieutenant and the Chairman of the Council. Her suite follow in a second Land Rover.

(NOTE: The Duke of Edinburgh leaves immediately afterwards in a different direction).

11.10
to Inspection of cattle, sheep and pig lines.
11.32

11.35 to 11.52	Forestry; received and conducted by Mr. A. R. Sarsons, Secretary to the Forestry Section.
11.55 to 12.12	Flower Show; received and conducted by Mr. W. K. Gullick, Super- intendent of the Flower Show.
12.15 to 12.28	Berkshire County Council.
PRESS	- Upon arrival at the County Council stand all the Press Cars will be withdrawn to park at the back of the Grand Stand. All members of the Press Party will be required to walk across to the Grand Ring after the Queen and the Duke have driven in.
12.30	Arrival at Grand Stand to watch completion of first stage of Cattle Parade.
	THE QUEEN IS HERE JOINED BY PRINCE PHILIP IN THE ROYAL BOX.
PRESS	- Having walked into the Grand Ring, cameramen will wish to approach to the centre point for the presentation of awards. Reporters will perhaps find it convenient to remain near the point of entry in order to leave the ring at the point of entry and walk back to the Press Tent for the luncheon interval.
12.35	The Queen descends from the Royal Box accompanied by the Lord Lieutenant to present:
	1/ Her own Challenge Cup for Champion Beef Pairs. 2/ SCATS Challenge Cup for Champion Dairy Pairs. 3/ King George VI Challenge Cup and her own replica for Dairy Herds. 4/ Royal Counties 1961 Gold Medal (Winner W. J. Simmons)
	The Queen returns to the Royal Box to watch cattle start to disperse.
PRESS	- All members of the Press Party should note that the Press cars, now parked at the back of the Grand Stand, will (after the Royal Party have left) be locked up and/or removed until the afternoon proceedings. They should ensure that no property which they might require during the luncheon interval is left in them.
12.43	The Queen and Prince Thilip leave from the rear of the Royal Box to drive to Royal Pavilion for a small reception there and at
1.10 p.m.	the Lord Lieutenant and Lady Helen Smith will conduct the Queen and Prince Philip to the Council Luncheon Tent. (There are no toasts or speeches and no members of the Press will be present).

APPENDIX A Sheet 3

1.55 p.m.	The Queen and the Duke return to the Royal Pavilion.
2. 0	The Duke of Edinburgh departs.
2.02	The Queen starts her second tour, again accompanied by the Lord Lieutenant and the Chairman of the Council. In the following two Land Rovers the Queen's suite is joined by Brigadier the Lord Tryon, Keeper of the Privy Purse and Col. Rigby Dale, Secretary of the Society, both of whom attended upon Prince Philip in the morning.
2.05 to 2.25	Ministry of Agriculture Stand.
2.30 to 2.45	Grand Stand to watch King's Troop Display.
2.50 to 3. 0	Young Farmers Stand.
3. 0 to 3.10	Women's Institutes Stand.
3.15	Royal Pavilion, departure by car.
	Later events in the Grand Ring include a parade of the South Berks

Later events in the Grand Ring include a parade of the South Berks Hounds, a parade of mountain and moorland ponies and jumping. The Queen may choose to prolong her visit to see any of these events but this will not be known until the last moment.

APPENDIX B

PRINCE PHILIP'S TOUR

PRESS	- Members of Prince Philip's Press Party should move to their cars as soon as The Queen prepares to leave, as Prince Philip will leave immediately afterwards.		
11.08	H.R.H. accompanied by Col. S. C. Rigby Dale, Secretary of the Society, and Brigadier the Lord Tryon, Keeper of the Privy Purse, leaves the front of the Royal Pavilion.		
PRESS	- As both Press cars follow H.R.H. (photographers first), the police have been asked to help keep the approaches to each stand clear for the Rota Press Party wearing the special Press badges.		
11.10 to 11.37	Ministry of Agriculture.		
11.40 to 11.53	Young Farmers Club Exhibit.		
11.55 to 12.08	Young Farmers Cattle Judging.		
12.10 to 12.28	Farm Machinery old and new.		
PRESS	- After stopping at the Farm Machinery display the Press cars will proceed to the rear of the Grand Stand and after the Queen and Prince Philip leave for the Royal Pavilion and lunch the cars will disperse. It will be necessary to remove any belongings from them by 1 p.m.		
12.30	H.R.H. joins The Queen in the Grand Stand.		
PRESS	- The proceedings in the Grand Ring will be covered by the Queen's Rota Fress Party. Members of the Duke of Edinburgh's Press Party will perhaps be good enough to return their special lapel badges at lunchtime. The general Press facilities of the Show operated by Mr. F. H. Radford are, of course, freely available during the rest of the day and Mr. Radford and his staff will be at hand to advise.		

The Ins WINSOR GER 1. 400 LS/MS Annual C.U. Q on happens. 14.5. Dake on Hay A slovel 165+ Bed Cows Colore + 2 Co deto managy. V.S. of YFC Judging Agaloms 4.5. June Calle to Embruilly Wins Women. , W.H. WATERSON for Bojintel M.S. Queen wolking le W.1. Tout. us talks to/ Yain Forms. C. U. of a a sallie Ms. D& /- Lad Room. My Collador. VS ~ /look at old Mess Sular Blite of aft now form Maching as well find find of the older a V.S./ Will Stem Engins 3. L.S. Elevated of orlaw. M.S. Bells as Manked. L. S. Pende of Colle Re. gor