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DRIVE IN AND BUY

Leicester has opened the first super-market where you can very nearly drive up to the counter. The ticket at the barrier admits the customer to the car park, which is part of the premises, so there's nothing to worry about. And if anyone wants to stay all day, there's multi-deck space for more than a thousand cars. As for the supermarket itself, it's got everything, and every brand, from A to X. But <u>don't</u> have X.

If a woman has a youngster, there's transport proved

When you've bought all you want and settled up, that's not the end of it. You go to your car and a porter brings the stuff to you. Shopping couldn't be easier. Just one snag: They still want your money.