



General Post Office

PRESS AND BROADCAST NOTICE

HEADQUARTERS BUILDING · ST. MARTIN'S-LE-GRAND · LONDON E.C.1

CENTRAL 1170

P.B. 27

27th February, 1962

EMETT'S VISION OF THE POST OFFICE

Miss Emily Counterfoil, a sub-postmistress, selling a licence to a valued customer (a dog); boffins and wizards engaged on research; a technician knitting an underseas cable; a scientist bouncing messages to tame satellites - one is in charge of a trainee satellite - these are some of the wide range of activities which are working industriously in Emmett's Vision of the Post Office.

This is a large working model designed and built by Rowland Emmett as his idea of how the Post Office conducts its multifarious operations. It will be on show to the public in various parts of the country, starting with the Ideal Home Exhibition in London in March, going to Leeds in April, and later probably to Cardiff, Liverpool and Birmingham.

Wide as is Emmett's breadth of vision, however, even he has not been able to illustrate the full scope of Post Office services. He has not been able to show that the Post Office turnover is hundreds of millions of pounds a year, that 10,600,000,000 letters and 248,000,000 parcels are handled, 34,000,000 telegrams delivered, 4,700,000,000 telephone calls connected, £520,000,000 worth of national insurance stamps sold, £136,000,000 paid out in family allowances, and licences for television and radio, dogs, guns, hounds, private brewing, motor cars, and many other things issued.

But the general picture is there, even if it is not in every detail true to life.
