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A four-poster bed with an engine was something new in the way of traffic, even for busy St. Albans. Obviously it was a college rag; a gimmick to boost the charity collection.

There was another idea: an Olympic type torch was run in relays to London, and everybody who was curious was expected to cough up.

Of course the bed stole most of the interest. Why not develop the idea? No need to get out of bed to go to work. In some jobs, not even them.