



CAMERAMAN'S DOPE SHEET

Print all names. Attach Press Clippings or other material.

If the story looked good to you, say so, if it didn't, say so too.

SUBJECT Foam Mattress for Cows.		
PLACE Bridge of Cally, Perthshire.	DATE 4th. March, 1962.	
Cameraman John Elder.	Recordist	Footage Shot 300ft.
WHO ELSE COVERED Say if sound or silent Silent.		
LIST OF SHOTS		
<p><u>Roll. 1.</u> Col. Peter Dumphie, whose wife runs a herd of pedigree Jerseys at their farm, 800ft up on the lower slopes of the Cairngorms, has proved that a better milk yield and a safer indoors wintering results from the provision of rubber foam mattresses for the cows. In addition there is a saving in the cost and handling of straw or other litter, and the cows are brought almost to 3 star hotel standards with their beds being regularly turned. Their standard of manners was equally high as they all rose on the entry of our cameraman.</p> <p>The straw we see being carried is for the calves who have not yet graduated to the status of single beds, and of course, represents only a fraction of the work that would be entailed if 'mother' had not been advanced socially.</p> <p>As an interesting aside, 4 calves from this herd were landed in America from the replica Mayflower, which Alan Villiers sailed across the Atlantic.</p> <p>I am afraid there was little more I could do with the story as the cattle were very temperamental.</p>		
<p><u>Roll. 1.</u> Shows the cows in their winter quarters with some lying on the mattresses and the cowman doing his daily chambermaid task of turning the beds.</p>		
<p><u>Roll. 2.</u> Shows exterior of the farmyard with Col. and Mrs. Dumphie tending the calves.</p>		
<p>The name of the farm is CLOQUHAT, which is locally pronounced more like SO-WHAT, perhaps it should be SO-What Next.</p>		
<p>Was there anything unusual about the story? If you were assessing it editorially, what would you say?</p>		



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SUBJECT Mattresses for Cows. (Continued from 4th. March.)		
PLACE Bridge of Cally, Perthshire.	DATE 10th. March, 1962.	
Cameraman John Elder.	Recordist	Footage Shot 600ft.
WHO ELSE COVERED Say if sound or silent Silent.		
LIST OF SHOTS Roll. 1. & 2.		
<p>Show the amount of labour involved in the ordinary way winter bedding cattle. In the picture we have pedigree HELFORDS having their daily beds changed and after all is cleaned, baby allowed in to mother for breakfast.</p>		
<p>In addition to the labour involved, there is the cost of the straw which in this part of the country is as much as £9 per ton, and as the truss of straw being carried in is about half a hundred weight, each lift cost about 4/6.</p>		
<p>Compare this work with the ease of a brush and a turn shown in roll. 3. and in last week's shooting, where apart from the labour and material costs, the 'comforts' and protection from the hard floor apparently result in happier beasts for there is a resultant increase in milk output, altogether making this a good economic proposition, while from the farm workers' point of view reducing the drudge of 'mucking out the byre'.</p>		
<p>NOTE: The dairy herd are <u>JERSEYS</u>, not Freisians as printed in some newspaper accounts, a misstatement which has caused a lot of embarrassment. Refer also to last week's notes.</p>		
<p>Was there anything unusual about the story? If you were assessing it editorially, what would you say?</p>		