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WORLDS FAIR NINETEEN FORTY.

At New York this summer, its going to be business as usual at the World's Fair. and the British Pavilion will also be open again... to tell them over there how we are carrying on. So they're pushing up the famous trylon and perisphere. And now for the first time we show you what visitors will see inside the giant ball.

They will look down on a vast model of the City of the Future.... where everyone is supposed to live in perfect surroundings, with light and air and freedom. And no danger from bombs and guns... because Britain and her Allies will have madenthe world safe for the democracies.

People looking down on the model will ~~go~~ be carried round the balcony on a moving platform. The lighting will be so arranged that they lose all sense of time and space, as they look down on what the United States hopes, will be the World of Tomorrow.