

PATHE GAZETTE: 40/49. (DUBLIN)

SAN FRANCISCO FAIR

World's Fair President Marshal Dill, cuts the ribbon that binds San Francisco's prize package for 1940. It's the second edition of the Golden Gate Exhibition, brighter, livelier and somewhat cheaper than the original of 1939. There's a spirit of carnival on opening day and Sally Rand is still Queen of the Gayway. This year Treasure Island is a land of hot dogs on rolls, corn on the cob and more hot dogs. It's a three ring circus and a county fair all rolled up into one. There are a few international exhibits, but if acrobats and human cannonballs can pack them in, the Golden Gate Fair should sell two more than the 10,000,000 copies of last year. 60 million dollars worth of Arabian lights beckon the nation to San Francisco Bay to visit the streamline 1940 version of the pageant of the Pacific.