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CHEERIO CRUSADE!

The Hendon Committee of the Ministry of Information attract a vast crowd to their "Rout the Rumour" or "Cheerio" Crusade. Community singing first, and then, a contribution to the big "keep smiling" movement by Jack Warner!

Another spot of community singing helps to keep the spirits up.

A number of speakers urge the crowds to keep cheerful, but believe you me, it is quite unnecessary, for a more cheerful crowd has seldom been gathered together in a public park - even in peace time.

And now for dear old Will Fyffe.

That's the spirit that wins wars!