TOY ARMY TO BEAT GERMANY.

A British Expeditionary Force is going overseas to beat Germany, in the toy markets of the world. Most of the toys strike a war note. There are clock-work tanks, and planes of the latest types, including Spitfires, Hurricanes, Wellingtons and Hampdens. In fact all kinds of machines of war.

Of course, dolls form a big section of the shipments.

Each one designed to win for Britain the world markets Germany has lost.

Toy making is employing thousands of people in Britain, each
"Roing his or her bit" just as surely as any of us. The playthings
are going to all parts of the globe. And they add weight to the ageold slogan "British is best."