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A MATTER OF FIGURES.

Yes, the bathing beauty is still ruler of all she supveys in U.S.A. The big parade is on to pick Miss America 1940, and California shows the way. Business for the candid camera fams seems to be looking up. And now to the judging. What glamour, what grace, what perfect poise and beauty; she's got everything.

No I don't think so either!!

I've never seen so many lovely big blue eyes before, but someone has to win and Shirley Patterson gets the vote. Sir Cedric Hardwick presents the cup.

A matter of form!!