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BINOCULARS WANTED.

One of our cameramen came upon a bevy of young ladies who have heard of the need of our services for binoculars. If you haven't heard of it, I'll tell you - and if you have heard, I'll tell you just the same.

The men of our fighting services want every pair of binoculars they can get, and they want them now. So if you've ever used glasses to search the distance for a gee-gee that's disappointed you, or for bringing something else from long-shot to close-up, you're just the one to whom the Ministry of Supply appeals. Wouldn't it be nice to know that your binoculars were helping to win the war?

If you can't afford to give your binoculars the Ministry will buy them. What could be fairer than that?