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GET FIT FOR WAR.... U.S. WOMEN'S NEW SLOGAN.

Streamling the body beautiful is no longer mere vanity. American women answer the national call for physical fitness, filling the gymnasiums so as to be fit for the fight - and boy, what fighters they'll make. Exercise number one tones up the system generally - very good for the liver.

Thigh no more ladies; This is one of the finest exercises there is for taking it off the right places. Don't get all behind (No, not you Momma, keep rolling), join the girls who are rolling their way to victory.

Sunset over the Ganges has nothing on this. Roll on sweet Harriet.

Think of those roses on your cheeks.

Defeat the fat and find the fun of feeling fighting fit - it(s full of flaps and - oh phocey.