

PATHE GAZETTE: 42/60.

ROAD SAFETY TRAILER

Every day at least four children are killed and 80 seriously injured on the roads of Great Britain. A large proportion of these accidents occur when young children playing in the streets make a sudden rush into the road. Children must play and the streets are a dangerous place. Remember that school playgrounds are generally kept open after hours. If there is a park playground nearby get your children to use it. Warn them against playing near vehicles that may move off, tell them why. Children will listen to reason. Don't jay-walk in traffic when you have children with you. Teach them that the road is for motor traffic, footpaths for people. Train them to always stop at the kerb, and look both ways before going across the street. Where there are pedestrian crossings make use of them and walk, don't run. By teaching your child road sense, you'll be rendering a service to the whole community.