

135451-2

(5). TITLE.:- PRESIDENT HOOVER.

Picture.:- She's a 23,000 tonner, and is the largest --
--passenger ship ever constructed in an American shipyard.
It is fitting --

--that Mrs.Hoover should name and launch the great vessel
named after her illustrious husband, the first citizen
of the United States of America. The big ship glides
gracefully down the slip-way into the waters of the
River James. Over three hundred notable people attended
the launch. It wasn't that they were curious to see
President Hoover take to water - for that would not be a new
experience, since America went dry. They wanted to see the
resident --

--Hoover take to the water ! ~~Write~~ a different matter. She's
the --

--latest addition to the Dollar Line. She'll make plenty
of dollars too, I'll be bound.