

(10.) TITLE.:- STRIKING STORY.

Picture.:- You've all heard the story of the match which strikes twice ! ... Well, this one not only "strikes" hundreds of times, but ignites at every striking ! ... Yes, it's the same match, all --

--the time ! ... What a boon to some of you pipe smokers !.. No more getting into trouble for "knocking off" the household--

--matches ! ... You need only "collar" one match, and the wife'd never know !