

13500-5

(8). TITLE. :- FASHION'S LAST WORD.

Picture. :- Excuse me a moment, ladies, while I talk to the men !

Now, Sirs ! If your women-folk want a little extra for the holidays, this is probably the reason - so, bow to the --

--inevitable and open your pocket-books ! Beach pyjamas are all the rage, and the ladies will have them, whatever you say !

If they want bathing costumes too, well - you won't get so much material for your money, but there are compensations !..

And of course, the dear things must have big floppy sun-hats to protect their heads, --

--but apparently it's not going to be exactly "the thing" to protect much else !

Well ladies, I hope I've made things all right for you..... Now it's --

--up to you to brighten our beaches during the summer. Don't forget that most of us have --

--to wait a whole year for our fortnight by the sea !