

138332c

(2). TITLE. :- CARRYING A MESSAGE.

Picture. :- She is the "Buy British" Express - all ready to carry her message to the--

--West. XXXXX A distinguished company is present to see the train off on its one-hundred-and-seventy-mile non-stop run to Exeter. XXXX The Chairman of the--

--Empire Marketing Board, Mr. J.H. Thomas, who is, of course, also Secretary for Dominion Affairs,--

--takes the opportunity of emphasising the slogan "Buy British", before despatching the train, which will broadcast its message across nine English counties, before it reaches its journey's end. XXXXX

TRAIN EFFECTS OVER THIS AND  
NEXT SHOT, FADING AT X

at X

All that means Buy British !