

"RUTHLESS ROLAND". A bold bad lad takes
a trip through Toyland's jungle.

-London-

Picture:- Ruthless Roland is a bad bold brigand !
Although stiff at the joints, he fears absolutely
nothing !

When he sees these wild and woolly canibals,
beating tom-toms, does he care ? Not he ! He just--
--lies doggo till somebody winds him up and then he
gets going again.

Fancy using a dignified animal like a giraffe as
amerry-go-round ! What a neck !

And when the Queen of the canibals sees Roland,
does she boil him ? Not a bit ! She just dances with
him ! What a disappointment !

This is better ! That's it ! Treat 'em rough !
Did I hear a youngster laugh at this cruelty ? I
hope not !

Roland rides lions ! Horses are too tame !
That man in the tree has been rude ! He has got to
come down !

Roland never talks ! He does things, and he
will keep on doing them, unless his spring breaks !