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AS IN DAYS OF OLD - William H. Vanderbilt drives
ancient stage coach to inaugurate charity campaign.

-Newport, U.S.A.-

Picture.:- The famous millionaire and sportsman William
Vanderbilt opens the American Christmas Seal Campaign
by driving his coach and four from his estate at
Oakland Farm. Have a --

--good look at this snow scene; you may not see another
this year ! This is the same coach, his father Alfred
Vanderbilt--

--put on the London to Manchester--

--route many years ago. Driving four in hand is his
son's favourite--

--pastime. This famous coach the "Venture" was the
model for the artist who--

--designed this christmas greeting card. The design
has been used for--

--Christmas seals, the sale of which has saved--

--the lives of thousands of consumptive patients
throughout America by providing--

--them with adequate treatment !

Excellent scheme !