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AN AMERICAN IDOL - Babe Ruth, famous
baseball star, prepares to earn \$80,000 in
1932 season.

-New York-

Picture:- Base Ball is taken very seriously in
America. Here is the greatest player of all in
more ways--

--than one - Babe Ruth. Some slimming--
--to be done before he can find his true--
--form. Keep it--
--up Babe ! You're getting quite--
--light ! Only 16 stone now !

He's so beefy that he's just dripping fat - er -
well you know what I mean, --

--but it's not enough ! There's more stripping to be--
--done, and more--
--fat to be melted off ! Oh ! That's taking a mean
advantage.

Babe's got a strong stomach - begging your pardon - -
but dislikes too much familiarity !