

JOHN BULL'S SHOP - **British Industries Fair**
opens. Duchess of York visits the Textiles
Section, White City.

-London-

Picture:- Beneath this sign pass buyers of all grades
and countries,--

--and to-day's visitors include Her Grace the Duchess of
York, who comes to see Britain's Best displayed at this
wonderful Industries Fair Textile Section at the White
City.

Seated in the Fashion Theatre, the Duchess comments--

--vivaciously on the mannequin parade. These dresses of
historical interest are made--

--entirely from British materials. By the way this Theatre
is specially designed to enable--

--every visitor to get close-up views of--

--the dress exhibits. The loveliest girls in the British
Isles take part in these Fashion parades which surpass--

--anything previously shown either on the--

--Continent or in our own country. Beauty and grace
of line--

--are outstanding in the models' display. The Duchess
is intensely interested.

The very foundation of good form, and being mannerly,
I will leave it at that!

Despite difficult times the Fair is, the most ambitious
ever organized in Britain.

And to quote the Duchess of York's own words "is a
triumph for British Industries."