

2-952851

AIMING HIGH - First demonstration of new  
water tower fire escape built at Salford for  
London Brigade.

-Manchester-

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Picture.:- Everyone should feel sympathy and gratitude  
towards the power of invention--

--being applied to the saving of life. Hundreds of shocking  
deaths occur every year--

--through fire. This escape built on entirely new lines  
will help to lessen that terrible toll of death. By means  
of scientific controls, this escape ladder is sent upwards--

--to reach otherwise inaccessible places. Even--

--though concealed by fog, smoke, or darkness, those below  
know its--

--position by watching this indicator. When fully  
extended the escape is over--

--one hundred feet high. The--

--firemen at the top can telephone news of the situation--

--to the ground force. The invention is a real contribution  
to the safety of us all !