

2-10785

LIGHTS O' LONDON - Piccadilly Circus becomes
"Europe's brightest spot" with inauguration of
new lighting system.

Picture.:- The whole of the electrical supply of London's
West End is controlled here. Westminster's Power Station
stages a--

--brilliant display of modern magic. These operators are
the magician's assistants and--

--this great whirling wheel, together with the mysterious--

--natural force it collects and distributes, have arranged to--

--banish darkness and gloom from Piccadilly when daylight
fails and dusk begins to fall. With--

--his hand on the switch the operator--

--waits for 8.30, the hour--

--for this feat of necromancy, and pulls !

Instantly, and for the first time, Piccadilly Circus,
round which the world revolves, becomes the Empire's
brightest spot.

From the top of 16 bronze standards comes a--

--flood of brilliance. The silver skin of Eros--

--glistens, and every detail is revealed. Piccadilly is--

--now brighter than Paris, and maybe gayer. The L--

--C.C. electrical department officials have reason to
be proud of their work. Piccadilly is safe enough for
me to go home that way now !