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"THE PERFECT MAN" - - Over forty competitors claim  
the title in competition to discover the immaculate male.

-Morecambe-

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Picture:- I have been waiting for this one a long time !  
A competition to find the "Perfect Man" ! Every wife has  
tried to pick one, and failed !

After the Early Greek statuary - - a long way after !

Increase your muscular development by using--

--(no advertising, please !) - - Sorry ! Well don't increase  
your--

--muscular development ! Now for the winners ! An  
Adonis outdone ! Don--

--Juan - - oooh ! Hold on a moment ! I have taken the  
wrong cue !

Ah ! Here they are ! Morecambe's model males !

W.Green of Morecambe takes third place,--

--J.Black of Kirby Lonsdale second,--

--and Syd Ingleson of Bradford is it !

Miss Nellie Wallace after attending a beauty parade  
next door says the competition proves nothing after all !