MANY A SLIP - - - Florida's winter-sunshine season opens with amusing and thrilling "greasy-pole" contest.

-U.S.A.-

Picture.: - Another new sport : Brilliant American brains have devised the fresh--

-- thrill of flag-pole skidding. Some people may think it's very like--

-- the old greasy-pole walk--

--of our Riverside regattas. No! It's a flag-pole! Something quite different! The--

-- trick is to get to the end and collar--

-- the little flag before--

--you capsise. The rules don 't say what you--

--do with the flag when you -

-- have got it. This is the big--

-- thrill ! From one hundred--

-- and fifteen feet he dives I

(EFFECTS).

That's what the weather experts call a wet fall !