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A NEW THRILL - - Bogner Regis introduces
the "Water Swing" a sensational novelty for swimmers.

-Sussex-

Picture:- Some cheery soul had an idea that ordinary
bathing and swimming were rather dull, so he--

--sat down and thought this out. A water-swing !
It's the exact reverse of a garden swing; the movement
being at the top, but that makes it all the more exciting.
How's that ?

(EFFECTS)

The idea has been an instantaneous success.
Everybody wants to get on. There's one get off !

(EFFECTS).

If some-one steps on your face while climbing
it's all in the game ! A sharp bite--

--on the heel will usually relieve the pressure - -
going down ! - - (SPLASH).

Look out ! - - she's in the boat ! - -
No ! Missed it ! The motion
of the ladder is governed by those at the lower end
of it - - going down ! - - Ah ! - - (SPLASH).

Well, it's another holiday thrill for you
to look forward to ! Try it ! You will get on
swimmingly !!