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SALE AHEAD - - Furs to the value of  
£4,000,000 come to London for biggest  
international fur sale in the world.

-Canada & London-

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Picture:- We start this story with atmosphere ! A chilly  
atmosphere too !

But if it weren't for places like these, women wouldn't  
be able to--

--'dell' themselves up in furs. Through the woods of the Far  
North-West come trappers of the Hudson Bay Company searching  
for--

--fur bearing animals to supply the markets of the world.  
During the season's hunting many--

--thousands of pelts are taken from these regions of  
perpetual snow. The skins are--

--'cached' and later gathered together for transport to  
the stations,--

--where they are rough cleaned and dried and start on their  
journey, of--

--five-thousand miles to the centre of the international  
fur sales organisation. This month buyers--

--from all over Europe assemble prepared to purchase four  
million--

--pounds worth of skins now on sale. The German-Jewish  
boycott has greatly--

--increased the attendance, and this year's transactions  
will in all probability swamp every previous record.  
Soon these glistening furs--

--will be exhibited as wraps, coats, ties etc. in the  
world's fashion centres,--

--to tempt and later adorn women of many nations. In the  
auction hall a--

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SALE AHEAD - -

ned of the head, or a lowering of the--

--eyelid indicates valuable stock changing hands for colossal--

--wads of currency. Later, it will be the wife's turn to talk of fur coats ! So, button up your pockets you married'nuts' !