HAPPY DAYS - - Holiday makers revel in the freedom of a bathing costume vacation at coast resorts.

-3-

139695 C

Picture .:-

Have you had your heliday, or are you still----looking forward to it ? Well, which ever it is you may look at these joyful pictures --

--and either recall or anticipate.

The sunshine twins, taking a course of violet rays, and they don't care who knows it.

Muscular young females of the species show their lightness and grace =-

--- te the lazy sun-bathers.

Their delight is to do a good turn and they shape up very well.

Lots of young accountants are here for their holidays. It keeps them in--

-- touch with their profession. Studying figures.

Every year more people are taking a daily sea dip. The charge for a---

-hotel bath is 1/-. (PAUSE).

The most daring tournament is staged. A contest with----push, pull and puff. The pair who stay the course longest are allowed to'stop him and--

--buy one' at the loserds expense. If a bathing costume gets severed, first aid is applied with a bath wrap.

139695.C

This is the open-air drying ground, as advertised I

-2-

Ah 1 Looks good, deesn't 11 ? Happy days 1