

Ready for the parade on the Island of Jersey, film star Anthony Steele was the guest of honour at this year's Battle of Flowers. This annual attraction for holiday visitors, combines beauty with ingenuity; and in these Channel Islands where taxation is almost negligible they think out the cleverest methods, of making visitors from Britain feel right at home.

And here was a lady rival for film star Anthony Steele --- that famous leading lady, Genevieve.

Now the parade begins --- with a squad of marching girls leading the way. Followed by chaps on bikes.

And then --- the real ~~purpose~~ purpose of the procession..... the floats, laden with a million blooms; living proof that, even in 1954, somebody found the sunshine.

And this was the best exhibit in the Show --- winner of the Prix d'Honneur... enjoying its brief glory, on a summer day that has its climax in the Battle of Flowers.