

NATIONAL BATHING BEAUTY CONTEST.

27/8/54.

These were the finalists in the National Bathing Beauty Contest at Morecambe. They were being judged by a panel consisting of Guy Mitchell, ~~AMERICAN~~ singer and film star; ~~Q~~ film star Anthony Steel.

*with* With Film star Glynis Johns; and,

~~and~~ (Charles Eade, Editor of the Sunday Dispatch --- the ~~xxx~~ annual sponsors of this nation-wide competition.

Now for a closer look at some of the finalists; this is Kim Barrie of Glasgow.

*View* No. 5 is Patricia Butler of Hoylake.

And for some reason that can only be a compliment, the camera went behind a lifebuoy to get a shot of Joyce Cooke of Brighton.

No. 14 is Gilda Russell of Lenton.

No. 21 is a girl from Birmingham --- Elizabeth Lewis.

And here they all go once again --- on the last parade ---- while over the loudspeakers, comes the announcement of the winning numbers.

The winner is Patricia Butler of Hoylake. She receives from Glynis Johns the sash that tells the world that she's Miss Great Britain. And from the sponsors --- a silver rose bowl and a cheque for a thousand pounds. Second and third were Marilyn Davies of Stockport and Patricia Byrne of Kingsbury.

~~Oh, look at that. Just like to see the...~~