

ITALIAN MODEL CONTEST.

13/12/55.

At the Grand Hotel in Rome, Italian ~~Designers~~ Designers put on a Fashion Festival for the Golden Dress Award of 1955. This time the object was not to ~~find~~ show off the gowns, but to decide who was the best model. That was a great surprise to many men who thought that was what fashion shows were for anyway.

The winner was Bianca Maria Simonelli --- and her prize was this beautiful gown.